

# New Luxury Hair Extension Range Launches

Submitted by: 10 Yetis PR and Marketing

Wednesday, 25 September 2013

---

A new range of luxury hair extensions has launched in the UK, from the same range as seen on cast members from MTV's *Geordie Shore*. The quality range of products is affordable, long lasting and easy to use; with the hair extensions being available in a range of different colours, shades and lengths.

Today marks the official launch of a new range of high quality hair extension products in the UK from a brand exclusively available via a rapidly growing hair and beauty website and its chain of stores across the UK.

The Crazy for Hair range can be purchased from hair and beauty website [www.Xtras.co.uk](http://www.Xtras.co.uk).

Amongst the new products in the Crazy for Hair range are the Deluxe Double Wefted Clip-in Hair Extensions, which are ideal for all occasions to add volume and glamour to any hair type and colour. Each set includes 7 double-weft pieces, meaning the hair weft is folded over before it is sewn in order to offer twice the thickness in each piece without being twice the price.

Each weft in the Crazy for Hair Deluxe Hair Extensions set has super-light pre-attached clips that enable the wearer to apply the hair securely with no slipping or pulling. The clips enable the hair extensions to be applied quickly and easily, meaning they are ideal for day-to-day wear and evenings out.

They are available in three different lengths: 15 inch, 18 inch and 20 inch, with the longest (20") containing 130g of Remy human hair for a natural shine and feel.

The range covers the full spectrum of hair colours, from jet black and chocolate brown from to light blonde and true copper; plus all colours in between. Prices for the Crazy for Hair Deluxe Double Wefted Clip-in Hair Extensions range between £29.99 and £64.99 per set depending on length.

Other products in the Crazy for Hair range, available on [Xtras.co.uk](http://Xtras.co.uk), include Full Head Clip-in Hair Extensions, Half Head Clip-in Hair Extensions, Premium Quality Clip-in Hair Extensions, Premium Quality DIY Weft Hair Extensions and Synthetic Clip-In Hair Extensions.

Steven Berke of [Xtras.co.uk](http://Xtras.co.uk) and the Crazy for Hair range said:

"Our Deluxe Hair Extensions in the Crazy for Hair range are perfect for those looking to inject a bit of glamour and volume into their hair style. They cover a huge range of colours and shades and are perfect for both nights out or just to vamp up your everyday hair style.

"We think every woman deserves to feel like a star and the celeb-worthy volume that these extensions offer is sure to do the trick. Aside from the fact that they are great to touch and look at, they really are affordable and affordable luxury is something everyone needs in their life!"

Samples of the Crazy for Hair Deluxe Hair Extensions

(<http://www.xtras.co.uk/hair-extensions/deluxe-double-wefted-clip-in-hair-extensions.html>) for review

purposes are available on request.

LINK <http://www.Xtras.co.uk>

ENDS

For more information, contact Shannon Haigh of 10 Yetis (<http://www.10Yetis.co.uk>) PR Agency on 01452 348211 or email [shannon@10yetis.co.uk](mailto:shannon@10yetis.co.uk)

Editor's Notes:

Founded by Sandra and Andy White in 1984 in Leeds, Xtras started life as a humble market stall selling discount cosmetics and beauty products. In 2011 Xtras.co.uk was launched, bringing the full range of makeup and hair extensions online. Xtras.co.uk is still a family-run business but now ships worldwide, and is committed to offering branded cosmetics at huge discounts, as well as cheap fragrance and 'Crazy for Hair' hair extensions.

Crazy for Hair is the UK's number one brand of pre-clipped and weft human hair extensions. Produced using high grade human hair, Crazy for Hair extensions provide a stunning natural look and finish at an affordable price. The range includes clip-in ponytails and hairpieces, full-head and half-head hair extensions, as well as deluxe double wefted extensions which offer twice the thickness of hair without twice the price tag.