

Super Casino Reviews an Increase in Online Gambling Revenue

Submitted by: Super Casino

Friday, 11 October 2013

The specialists behind Supercasino.com have explored what is being described as a “growth surge” in the mobile gambling market.

The margin covers online poker games (<http://www.supercasino.com/games/video-poker>), casino games and sports betting and according to data from consulting firm H2 Gambling Capital, generated €25 billion (an impressive £21.2 billion) in 2012, undergoing a 7.2% increase from 2011. Online casinos accounted for 17% of the margin, with Europe leading the trend with a penetration rate of over 12% in comparison to North America’s 4.4%. The continent also represented 46% of the total world growth in 2012 compared to 28% for Asia and 17% for North America.

The team at Super Casino are renowned for their commitment to industry research. Offering customers the opportunity to enjoy the authentic casino experience on the go, thanks to live mobile roulette games (<http://www.supercasino.com/mobile>) streamed directly to their iPhone, iPad or android device, the news was naturally of great interest. A representative from the firm speculates on the causes behind the recent growth.

“We weren’t surprised to hear of this jump in revenue in mobile gambling, with the number of smartphone users constantly increasing. This growth can also be partly attributed to improvements within the sector. Mobile customers can now expect more choice and quality when they’re on the go. At Super Casino our customers can enjoy popular games like Roulette Express, by connecting us to your existing online account.”

The team at Super Casino look forward to reviewing revenue growth again at the close of 2013.

With live roulette games broadcast on Channel 5 and Sky channel 862, Super casino is the longest running and most popular online TV casino in the world. Famous for providing a realistic gaming experience online, Supercasino.com offers games to suit a variety of tastes, including Super Casino roulette, blackjack, card games, table and video poker as well as a selection of slots and arcade games.

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