

## Owners Direct is top three finalist in British Travel Awards

Submitted by: Owners Direct

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UK holiday rentals specialists, Owners Direct (<http://www.ownersdirect.co.uk>) has been announced as a top three finalist of Best Villa/Self Catering Company in the prestigious 2013 British Travel Awards. The announcement of the overall winner will be made on 31 October at a glamorous Halloween Night Gala Awards Dinner, held at Battersea Evolution in London and attended by close to a thousand travel industry people.

Central London based Owners Direct specialises in advertising privately owned holiday accommodation direct from the owner and has experienced enormous growth since launching in 1997. Its user friendly website lists over 55,000 villas, apartments, chalets, farmhouses and cottages and everything else in-between including Fincas in Spain, houseboats in Amsterdam and Riads in Morocco. All kinds of accommodation can be found in a diverse selection of countries all over the world to suit every need and budget.

Erica Chang, Regional Director for Owners Direct says: "We are absolutely thrilled to find ourselves in the top three final of the esteemed British Travel Awards. The fact that nominations are made by the travelling public – those who are using the Owners Direct website first hand - is testament to its success. I cannot thank our staff enough for all the incredible hard work they put each and every day in to ensure Owners Direct is the website of choice for both travellers and holiday home owners."

British Travel Awards' chief executive Lorraine Barnes Burton said: "This year more than one million votes were cast by consumers to determine the winners of the coveted British Travel Awards – making it the largest awards programme in the UK; to win is truly an accolade. The travelling public regard the British Travel Awards winners logo as the benchmark for excellence when it comes to finding out who really are the best travel companies and Owners Direct is to be congratulated on their achievement in an awards programme which garners the opinions of the nation – these finalists and winners really are the best in travel."

The British Travel Awards is a proudly independent organisation, audited by leading global accountancy practitioners Deloitte. The BTAs are the only travel industry accolades voted for exclusively by the travelling public, and the Awards serve to recognise all that is great about UK travel companies.

Owners Direct (<http://www.ownersdirect.co.uk>)

British Travel Awards (<http://www.britishtravelawards.com>)

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## BRITISH TRAVEL AWARDS NOTES TO EDITORS

In 2013 more than one million votes were cast in The British Travel Awards making it the largest awards programme in the UK. The BTAs were founded in 2001 and created to reward the best companies in travel and are recognised by consumers and travel professionals throughout the UK. With categories spanning 75 types of holiday experience - transport, destination, cruise, customer service, holiday extras, and accommodation - The British Travel Awards is quite simply the benchmark for excellence when it comes to finding out who really is the best in the business.

## OWNERS DIRECT NOTES TO EDITORS

Owners Direct specialises in advertising privately owned holiday accommodation direct from the owner. We have advertised holiday properties since 1997 and on our web site you will find over 50,000 villas, apartments, chalets, farmhouses and cottages. From Fincas in Spain to traditional Riads in Morocco and beach villas in Koh Samui, Owners Direct offer all types of holiday accommodation in a diverse selection of countries throughout the world.

In August 2007 Owners Direct became part of HomeAway Inc. which owns some of the largest rentals websites in the US and Europe. We continue to operate as a separate brand from our offices in London.