

In the top 7% of EMEAR Cisco Partner Plus partners, Norisco is invited to Cisco's first global Winner's Circle event

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Norisco have been invited to continue their participation in Cisco's Partner Plus programme in Cisco's FY14 and take part in their first global Winners Circle event. Partner Plus, built for Cisco's channel partners is a holistic framework of 'Accelerators' that enhance the partner's sales, marketing and technical capabilities, whilst offering commercial rewards for growth and lead generation. Cisco's Partner Plus preference, support and investment will help Norisco drive sustainable growth, and gain significant advantages in today's competitive mid-market.

Cisco is making a significant investment in a small number of partners through this programme. "In return, Norisco are committed to grow our Cisco business. We're using the sales and technical training to help build more innovation into our customer solutions, leveraging intelligence and marketing campaigns to create more leads, and re-investing the rewards back into the business", said Eamon Campbell, Managing Director at Norisco.

In recognition of Norisco's success in the programme and for over achieving their growth targets, they were delighted to be invited to the first global Cisco Winner's Circle, held in Mauritius from 7th – 10th October 2013.

Sean Gallagher, VP Cisco Midmarket EMEAR, who attended the event said "It's a fantastic achievement for Norisco to be in the top 7% performing Cisco partners in the Partner Plus program, and we were pleased to welcome them at the first Cisco's Winners Circle event. Their positive growth performance this year is a result of the commitment they have to delivering Cisco technology solutions to their customers, and we look forward to continued success in FY14".

Eamon Campbell added "This year we've focused our sales and marketing on growing the commercial business and it's really paid off. With over 1100 partners in the Partner Plus community in EMEAR, we are really proud to be recognised for the growth of our Cisco business so far. The event was superb and we'd like to thank everyone at Cisco for making it such a valuable and memorable few days'

About Norisco

Norisco is a fast-growing IT solutions provider. The company offers a portfolio of technology solutions from leading technology vendors, including Connectivity, Network Infrastructure, Unified Communications, Cloud Managed Services, Data Centre Services, Security and Mobility.

Norisco Limited is headquartered in the City of London. For further information please visit www.norisco.com (<http://www.norisco.com>)

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