

Super Casino Anticipates Mobile and Tablet Summit London 2013

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The online gambling specialists behind Supercasino.com have explored this year's exhibition, held November 4th-5th in Hilton Tower Bridge, London.

The event, sponsored by txtNation, is expected to attract many of the gambling sector's biggest names. These leaders will be sharing their views on current topics, such as the optimisation of sites for mobile use as well as the subject of mobile payments, where attendees are being invited to discover more on the impact correct mobile payment solutions can have on conversion rates. Those interested can also gain a better overall understanding of the potential of mobile and tablet gambling and the unique opportunities these platforms can provide. It comes following estimations from Market Watch that tablet and smartphones are expected to make up a fifth of the total global market.

Renowned for their range of live mobile roulette games (<http://www.supercasino.com/mobile>), Super Casino prides itself on offering an authentic casino experience on the go. Providing an app for their most popular roulette games across iPhone, iPad and Android phones and tablets, the company are often considered to be at the forefront of their industry. Naturally the forthcoming summit attracted the attention of the team, prompting a representative to share their thoughts on the event.

"Tablets and smartphones are changing the way consumers interact within every industry, including online gambling. In order to capitalise on this growing trend it is important for online casino companies to provide a high quality casino experience across any device. We're looking forward to the reaction the summit receives and reviewing the thoughts and ideas shared across these dates."

With live roulette games broadcast on Channel 5 and Sky channel 862, Super casino is the longest running and most popular online TV casino in the world. Famous for providing a realistic gaming experience online, Supercasino.com offers online casino games (<http://www.supercasino.com/>) to suit a variety of tastes, including roulette, blackjack, card games, table and video poker as well as a selection of slots and arcade games.

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