

Super Casino Explores New Gambling Statistics

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The online casino specialists behind the renowned brand have investigated new research from the Gambling Commission into participation in the activity.

The surveys were conducted by ICM Research, questioning respondents about their gambling participation during a four week period in June 2013. Throughout this timeframe, an average of 57% people claimed to have taken part in at least one form of gambling. Of these people, 62% were male and 53% were female, with the most popular age groups 35-44 and 55-64, both with a proportion of 62%. Respondents aged between 18 and 24 were least likely to have participated at 48%. The most commonly undertaken form of gambling activity was national lottery draws whilst online slot machines and casino games were found to be more popular than private betting or poker at a club.

Synonymous with online roulette games Super Casino (<http://www.supercasino.com/games/roulette>) has a reputation for keeping abreast of the latest industry trends and developments. Naturally the team were eager to examine the data further and a representative from the firm shares their thoughts on the matter.

“New research and statistics help us to keep up to date with the latest trends to allow us to continue providing a service that caters directly to our consumer’s needs. It’s interesting to see that although there is a gender divide, this is not as large as many people would assume, with less than 10% between men and women. We look forward to reviewing how this statistics change over time.”

With live roulette games broadcast on Channel 5 and Sky channel 862, Super casino is the longest running and most popular online TV casino in the world. Famous for providing a realistic gaming experience online, Supercasino.com offers games to suit a variety of tastes, including roulette, blackjack, card games, table and video poker as well as a selection of Super Casino slot games (<http://www.supercasino.com/games/slots>) and arcade games.

Daniel Solomou
Super Casino
02078199114