

Nissan Selects Steelwedge to Support its European Sales and Operations Planning Processes

Submitted by: Steelwedge Software Limited

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Steelwedge Software, the leader in cloud-based Sales and Operations Planning Solutions (<http://www.steelwedge.com/solutions/solutions-overview>), has been selected by Nissan Europe SAS as its European planning system of record.

Nissan will leverage the Steelwedge software solution to better plan production and dealer delivery for the many power, style and security options across its growing automotive fleet.

Steelwedge will be used to enable consensus-based demand and supply planning and power executive decision-making with its advanced scenario modelling capabilities. Steelwedge will be rolled out over 34 countries and 200 users, integrating Nissan's supply chain planning processes including market demand planning, regional and HQ business planning plus production planning and rough cut capacity planning.

With Nissan Europe SAS committed to supplying the right vehicle to the right place at the right time for their customers, Steelwedge will enhance their visibility across their complex markets and enable a more accurate production mix whilst optimising lead times.

This announcement adds to Steelwedge's portfolio which already includes Jaguar Land Rover, Sony and Lenovo.

Steelwedge CEO, Glen Margolis (<http://youtu.be/q8qN45mIrCI>) said, "Worldwide, leading businesses like Nissan are recognising the power of cloud technology to enable the collation, integration and analysis of their sales and operations planning data. We're pleased that through our secure, scalable platform, Nissan will be able to respond more quickly to customer requirements, aligning its production plans with market demand across its Nissan, Infiniti and Datsun European networks."

About Steelwedge:

Steelwedge Software (<http://www.steelwedge.com>) is the leading Integrated Business Planning (<http://www.steelwedge.com/about/news-and-coverage/211-integrated-business-planning>) solution provider. Steelwedge's cloud-based Sales & Operations Planning (S&OP) software solutions connect people, process and technology to power a single view of a company's business. In a volatile global business environment, that single line of sight powers reliable "what-if" scenario modelling that pinpoints the financial impact of supply-demand trade-off decisions. Some of the world's largest manufacturing companies (<http://www.steelwedge.com/about/customers>) including Jaguar Land Rover (<http://www.steelwedge.com/component/content/article/26-latest-news/258-steelwedge-selected-by-jaguar-land-rover-for-integ>) and Lenovo

(<http://steelwedge.com/about/news-and-coverage/187-lenovo-chooses-steelwedge-integrated-business-planning-solution>), Monsanto and Sony, trust Steelwedge to help them mitigate risk and rapidly adapt to global economic, political and environmental change through best-in-class S&OP. Visit www.steelwedge.com (<http://www.steelwedge.com>).

About Nissan in Europe:

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 14,500 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 695,000 vehicles including mini-MPVs, award-winning crossovers, SUVs and commercial vehicles. Nissan now offers 24 diverse and innovative products for sale in Europe today, and is positioned to become the number one Asian brand in Europe.

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