

Darren Watkins joins Virtus Data Centres as new Sales Director

Submitted by: Virtus Data Centres

Thursday, 14 November 2013

Virtus Data Centres Ltd, (Virtus), London's flexible and efficient data centre (<http://www.virtusdatacentres.com/data-centres/>) specialists announced today that Darren Watkins has joined Virtus as its new Sales Director.

Darren joins the Virtus team from euNetworks where he was head of Sales for the UK, working with a number of large financial institutions and media agencies. He was also closely involved with increasing euNetworks' expertise within the low latency trading market.

With over 20 years of experience in the telecommunications and managed services sectors including time at BT, Level3 Communications, Attenda and COLT, Darren will be focusing on strengthening Virtus' market share in the UK Enterprise and Channel Markets as well as spearheading the sales strategy for LONDON2, Virtus' new flagship tier 3 facility in West London, which will be completed in the summer of 2014.

Neil Cresswell, CEO of Virtus commented, 'I am absolutely delighted that Darren has chosen to join us. He is a respected sales leader in the UK ICT community with a first class track record. Knowledge and experience of advanced Networking is increasingly important in providing flexible and efficient data centre (<http://www.virtusdatacentres.com/data-centres/>) solutions. Darren's expertise and experience of the connectivity sector as well as hosting, will prove absolutely invaluable to us in helping to shape customer solutions and refining our flexible connectivity and colocation (<http://www.virtusdatacentres.com/data-centres/colocation/>) service portfolio to meet changing customer requirements.'

'I am thrilled to be joining such a fast growing and dynamic company in the data centre sector and am looking forward to using my detailed networking knowledge and experience of the telecoms market to develop and enhance partnerships wherever possible. Ultimately my aim is to create a unique customer experience that reinforces the Virtus position that it is easy to do business with", commented Darren.

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REF: VTS0109

About Virtus

Virtus, London's flexible and efficient data centre specialists, help customers optimize their IT for today's challenges. Powering their 24/7 IT operations with the flexibility to enable IT expansion and consolidation: helping businesses to run smoothly and grow securely.

Our data centre and connectivity solutions provide the foundation for technology, which is increasingly at the front and centre of every successful, connected business. Our goal is to make IT more efficient, more flexible and more cost-aligned to changing requirements.

In the last 5 years we have built a reputation for exceptional service and value. We specialize in the

middle-market for data centre solutions in London, incorporating the best of wholesale and retail models. Virtus solutions are ideal for businesses who need scalable, reliable, efficient

colocation, with the convenience and rich connectivity of London locations. They are uniquely flexible solutions supported by honest, responsive customer support, at the lowest TCO available in London.

Virtus is London's fastest growing specialist data centre provider. Our highly experienced management and operations team, has a perfect track record of delivering 100% availability to our cloud, MSP, financial, media and education customers, delivered from large eco-efficient data centres, designed, built and operated by Virtus on land that we own. Our expanding portfolio currently comprises 28 MVA of power in 250,000 sq. ft. of data centre space in outer London's Zone 5, interconnected to key sites in London by 20 leading network carriers

Today, we continue to innovate in the way businesses of all types deploy and acquire colocation and connectivity services.

Virtus, London's flexible and efficient data centre specialists for IT Service providers and Enterprise IT Companies.

For more information please go to: www.virtusdatacentres.com or contact us on twitter: @VirtusDCs.

For further press information please contact:

DataCenterIndustryPR

Katrin Naefe

E: katrin.naefe@turtleconsulting.com

Direct: +44 1295 256138

M: +44 7950 629552

Or

Phil Turtle

E: phil.turtle@turtleconsulting.com

M: +44 7867 780 676