

Europcar Launches All-in-one Cover GoZen for Car Hire in UK, Belgium, Germany, France, Spain, Italy, Portugal, Australia and New Zealand

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Theft and damage waiver means all pleasure and no pressure for customers

London, December 2013 – Europcar the leader in car hire services in Europe, is helping customers enjoy stress-free car hire in a number of countries across Europe as well as Australia and New Zealand with the launch of GoZen and GoZen+. The new all-in-one cover reduces the customer's excess to zero for theft and damage to cars, including damage to the windscreen, mirrors, lamps and tyres. Now Europcar customers can relax and enjoy the journey knowing they're covered by GoZen.

GoZen covers drivers for damage to the vehicle, providing customers aren't driving negligently or incorrectly using the vehicle. If Europcar customers opt for GoZen+, they gain the same cover for theft and damage, as well as personal covers for the driver and passengers in case of serious personal injury. GoZen and GoZen+ are available to drivers aged 26 and over and only on vehicles in Europcar's standard leisure fleet*.

Customers visiting Europcar branches in Belgium, Germany, France, Spain, Italy and Portugal have access to both GoZen and GoZen+. Customers in the UK**, Australia and New Zealand are able to take advantage of the standard GoZen package.

Ken McCall, Managing Director, Europcar UK Group says, "We understand that worrying about minor damage to the hire car can be stressful for customers. GoZen takes all that anxiety away by offering cover for theft and accidents that could happen to anyone, no matter how much care they take. GoZen+ offers personal covers for added peace of mind. This is the latest product designed to help our customers enjoy convenient, hassle-free car hire."

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*GoZen and GoZen+ is not available on the Van and Prestige fleet

** GoZen is currently only available from 30 locations in the UK

For further press information please contact the Europcar UK Press Office: Dominic Dennis, Arran Fano, Madeleine Roles or Wendy Harrison on 020 8977 9132. dominic@harrisonsadler.com

About Europcar Group:

Europcar is one of the leading mobility players in Europe. Present in over 130 countries, the group provides customers with one of the largest car rental networks through its own operators, franchisees and partnerships. Europcar operates worldwide its own brands Europcar® and InterRent, which is its low cost brand. It also operates the National and Alamo brands in EMEA. The group puts customers at the heart of its mission whether it is innovation or service. All the employees of the group are committed to delivering customer satisfaction. Europcar is actively promoting Corporate and Environmental social

responsibility. Europcar has been recognised again in 2012 and for the 4th consecutive year, as the winner of the first World Travel Award and as the World's Leading Green Transport Solutions Company. Europcar was honoured for the first time in 2012 with the “Europe’s Responsible Tourism Award”. Europcar is owned by Eurazeo, one of the leading listed investment companies in Europe.

For more information: www.europcar.co.uk