

UK consultancy's joint venture to help businesses target Far East markets

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A UK business consultancy has major expansion plans to smooth the path for businesses wanting to enter into the massive, lucrative but challenging China and Far East markets, thanks to a new partnership. Rejuvenate Your Business (RYB), which has its offices in Manchester and Liverpool, has entered into a Joint Venture with the Wang Global Business Group (Wang) in order to help facilitate introductions, openings and investments for UK firms into the Chinese and Asian-Pacific markets, and vice-versa.

“This is a very exciting development for us,” said Rejuvenate Your Business Head, Shazan Qureshi.

“Wang Global has over a decade’s worth of experience in these marketplaces and we feel we can collaborate in both directions to the advantage of our clients.

The joint venture gives us a foothold in mainland China, Hong Kong and the other booming Far East cities. We are already assisting some significant businesses in the finance and retail markets, thanks to this arrangement.”

Rejuvenate Your Business has an impressive track record of providing cost-effective consultancy advice to a range of clients. Rejuvenate Your Business specialises in helping businesses to grow by realising their enterprise potential with support and advice from a team of entrepreneurial experts. The company has also been instrumental in helping to find the entrepreneurs of tomorrow through Liverpool's city-wide Great Enterprise Challenge which was open to all schoolchildren.

The new enterprise will be known as RYB-Wang Global Business Group Ltd.

Commented William Ong, Founder & CEO of Wang Global and now of the new organisation: “This new partnership means that we can now deliver our services and expertise to a much higher level. We have been involved in developing business opportunities between the West and China/Asia Pacific companies for close to ten years now and over the last 2-3 years, we have been inundated with more enquiries than we could manage. By teaming up with RYB, we now have the infrastructure and financial stability and capabilities to move forward, not only for ourselves but for our clients as well, effectively and profitably. This, as they say, is a match made in heaven – or because of the markets we deal with – the Middle Kingdom (China’s historical name)!

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