

Facebanx launches new software that allows your face and voice to replace your password

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Facebanx

The need to remember passwords will surely become a thing of the past as Facebanx has developed the world's first 'log-in' using just your face and voice www.facebanx.com. By using your personal biometrics in this way it will not only avert the problem of forgotten passwords but also help to prevent ID theft and account takeovers from taking place.

Facebanx's CEO Matthew Silverstone says: "By simply pointing a devices' camera and taking a selfie and then repeating out loud four randomly generated numbers, customers will be able to log into their account within seconds. This technology is incredibly accurate as it combines two different biometrics into one seamless experience."

One of the first businesses to trial the software is a global telecoms company which is freeing its customers from the need to remember their passwords and in the process saving tens of millions of dollars by reducing call centre costs.

Other trials due later this month include multi-national banks who are seeking to improve security by adding Facebanx's voice and face biometrics to customer accounts, reducing the scope for criminals to access them. As well as reducing fraud, the new Facebanx service can help banks meet demanding compliance requirements and provide them with a safeguard that customers are in fact who they say they are.

Matthew Silverstone says: "Our product is proving incredibly popular to organisations in the banking, gaming, healthcare and retail sectors as it provides for the first time a level playing field against cybercrime. Now criminals will not be able to use malware to simply hack into customer accounts as they won't be able to reproduce a live streamed image speaking out loud randomly generated numbers. This is the first time that the customer has been handed power back to them to stop account takeovers from taking place."

Facebanx is also a member of the FIDO Alliance (Fast Identity Online) which is an organisation of over 100 biometric and major hi-tech companies including PayPal, Google and MasterCard, with the intention of revolutionizing online authentication with the first standards-based and open specification for overcoming password dependency. This will enable privacy enhancing online authentication that is both more secure and easier to use.

View the video at www.vimeo.com/85151170

For further information regarding Facebanx, please visit: www.facebanx.com.

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