

National Geographic Traveller (UK) April 2014 Out Now

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26-PAGE DIGITAL EZINE SAMPLE Sample ezine (<http://www.natgeotraveller.co.uk/apr14>)

LONDON (6 March 2014) — The April 2014 issue of the 180-page National Geographic Traveller (UK) has hit the newsstands, accompanied by the Photography Competition 2014 supplement.

INSIDE THIS ISSUE

Cover Story: 10 of the best new trails — We've tracked down the best new walks for our cover story, from hikes in the Himalayas to exploring the Wales Coast Path and conquering the Middle East's Abraham Path, plus a whole lot more.

Destinations: We hop around the Cyclades — a disparate group of Greek islands — each with its own distinct personality; sail south to Burma's lost world, the Mergui Archipelago; and discover temperate rainforest, deserted beaches and very big waves on Vancouver Island.

Cities: Elsewhere in the issue, prepare to salivate during a long weekend in San Sebastián; live like a local — not a gringo — in Mexico City; and play hotel inspector in Istanbul. Plus we explore Austin and Singapore.

Smart Traveller: Discover the local produce of the Isle of Mull, hotels under £100 in Stockholm, and Lima's top five restaurants. Plus, why you should go now to Cape Town, columns and more.

Author Series: Aminatta Forna tells of her fascination with Suffolk's Shingle Street.

Travel Talk: Ask the experts about your travel dilemmas.

Features: The volunteer tourism debate; and we reveal the winner of our travel writing competition.

PLUS: The chance to win a 14-day trip to Costa Rica with G Adventures!

AND: Check out our online competitions. Competitions (<http://www.natgeotraveller.co.uk/competitions>)

For a 26-page digital sample of our April 2014 issue, visit: Sample ezine (<http://www.natgeotraveller.co.uk/apr14>)

Subscription gift: £18.99 for 10 issues — plus a free gift (a flask) while stocks last.

Promo code: NGTA14. Subscribe (<http://www.natgeotraveller.co.uk/subscribe>)

Our website: Competitions, subscriptions, blogs, features and more. www.natgeotraveller.co.uk

National Geographic Traveller (UK) has a cover price of £3.85, via subscription and on newsstands, and is published 10 times a year. Visit www.natgeotraveller.co.uk for more information.

Find us on Facebook: <http://www.facebook.com/NatGeoTraveller>

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The National Geographic Traveller (UK) app is available for iPad, iPhone and Kindle Fire, from the app store: <http://bit.ly/NGTUKapp>

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Notes

National Geographic Traveller (UK) is published under license by Absolute Publishing Ltd (APL), from the National Geographic Society in Washington, D.C. It became the 15th local-language edition when it was launched in December 2010. The magazine is also available in China, Spain, Russia, the Netherlands, Israel, Poland, Latin America, Armenia, Czech Republic, Croatia, Indonesia, Romania and South Africa. The 180-page travel and lifestyle magazine is packed full of you-are-there photography, authentic travel experiences and inspiring narratives, all focused on the brand's theme "All Travel, All the Time."
www.natgeotraveller.co.uk

National Geographic Traveler (USA) is the world's most widely read travel magazine, created in 1984. It championed sustainable travel before it was cool and, eight times annually, celebrates journeys that are about place, experience, culture, authenticity, living like the locals and great photography. It makes a distinction between tourism and travel and stresses inquisitive, not acquisitive, trips. It employs storytelling and outstanding photography to inspire readers to pick up and go, eschewing fashion and fluff in favour of articles that offer a strong sense of place, inspiring narratives that make readers take trips, and solid service information to help them plan those trips.

The National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. Founded in 1888 to "increase and diffuse geographic knowledge," the member-supported Society's mission is to inspire people to care about the planet. Through its online community members can get closer to explorers and photographers, connect with other members around the world and help make a difference. National Geographic reflects the world through its magazines, television programs, films, books, DVDs, radio, maps, exhibitions, live events, school publishing programs, interactive media and merchandise. National Geographic magazine, the Society's official journal, published in English and 39 local-language editions, is read by more than 60 million people each month. The National Geographic Channel reaches 440 million households in 171 countries in 48 languages. National Geographic Digital Media receives more than 27 million visitors a month. National Geographic has funded more than 10,000 scientific research, conservation and exploration projects and supports an education program promoting geography literacy. For more information, visit www.nationalgeographic.com

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