

Super Casino Explore Worldwide Report into Online Gambling

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The industry specialists at Super Casino have shared their thoughts on the findings of the yStats.com Global Online Gambling and Betting Market 2014 report.

The report from the Hamburg-based secondary research organisation demonstrates the latest trends and developments in the industry. One of the biggest focuses of the research was that the online gambling and betting segment is currently growing, enhanced by the spread of smartphones and tablets. Mobile gambling is predicted to grow at “double digit rates” and should reach over 40% of the total online gambling market by 2018. Online gambling and betting is spreading in the Asia Pacific region. In Australia, which has the highest ratio of gambling per person, gambling has shown growth of over 30% annually. Online gambling is only starting to emerge in Africa. The first regulated online gambling website in Kenya was launched just last year and in South Africa online gambling is still awaiting legalisation.

Dedicated to industry updates and developments, the team at Super Casino were naturally interested to find out more about the industry around the world. A representative shares their thoughts on the results.

“It’s interesting that despite each country’s individual trends, there is an emerging pattern of mobile gambling. We’ll be interested to see how these figures change over the course of the next year, especially in nations where online gambling is only just starting to break through.”

With live roulette games broadcast on Channel 5 and Sky channel 862, Super casino is the longest running and most popular online TV casino (<http://www.supercasino.com/>) in the world. Famous for providing a realistic gaming experience online, Supercasino.com offers games to suit a variety of tastes, including roulette, blackjack, card games, table and video poker as well as a selection of Super Casino slot games and arcade games.

Daniel Solomou
Super Casino
02078199114

