

Super Casino Respond to Breakthrough in Problem Gambling Research

Submitted by: Super Casino

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The online gambling specialists at Super Casino (<http://www.supercasino.com/>) have shared their thoughts on the news that researchers from Cambridge University have identified part of the brain linked to addictive tendencies.

The research, led by scientists headed by senior psychology lecturer Dr Luke Clark, looked into a phenomena known as gambler's fallacy. This occurs when players feel encouraged to continue playing after "near misses" even though statistically they are no different from any other loss. The study aimed to identify the neurological basis of these beliefs by examining both healthy people and those who had suffered injuries to parts of their brain such as strokes and tumours. Participants were presented with 2 different gambling tasks- a slot machine game and a roulette game, involving red or black predictions. All of the groups, excluding those with insula damage, reported a heightened motivation to play following near misses in both games.

Dr. Clark concluded that "Based on these results, we believe that the insula could be hyperactive in problem gamblers, making them more susceptible to these errors of thinking, going on to explain that "Future treatments for gambling addiction could seek to reduce this hyperactivity, either by drugs or by psychological techniques."

Online casino specialist, Super Casino, is renowned for its commendable approach to responsible gambling (<http://www.supercasino.com/enjoy-responsibly>). As well as the opportunity to play for fun, the firm allows players the option to exclude themselves or set limits. Naturally the team were extremely interested by the recent news and a representative shares their thoughts.

"It's interesting that the results of this study surprised even the researchers themselves. It's good to see what could potentially be a big breakthrough; something which might change the way society helps future gambling addicts."

With live roulette games broadcast on Channel 5 and Sky channel 862, Super casino is the longest running and most popular online TV casino in the world. Famous for providing a realistic gaming experience online, Supercasino.com offers games to suit a variety of tastes, including roulette, blackjack, card games, table and video poker as well as a selection of Super Casino slot games and arcade games.

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