

Impellam Group launches international recruitment outsourcing specialist, Guidant Group

Submitted by: Octopus Communications

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LONDON, UK, 13th May 2014: The Impellam Group, one of the UK's largest providers of human-capital services, has announced that it is launching an international managed services and outsourcing specialist, Guidant Group. By merging UK brand, Carlisle Managed Solutions, with US counterpart, Guidant Group, the newly combined brand will offer clients an even wider portfolio of services and capabilities at an international level.

Having almost doubled its turnover since 2011, the business in the UK provides clients in sectors such as energy and utilities, business services, air transportation, manufacturing, hospitality, retail, insurance, local and central government with temporary and contractor managed recruitment services and full recruitment process outsourcing solutions.

The creation of this new brand will build upon this growth to become a truly international partner to clients, creating an international capability in recruitment process outsourcing and managed service programmes. Guidant Group's diverse product and service capabilities, and the joint expertise of its international teams, will enable clients to mobilise their recruitment programmes across continents.

Melanie Forbes, Managing Director, UK & Europe, Guidant Group commented:

"As the economic recovery takes hold and a record number of people are already in employment, staff demand is increasing. We're moving back to an environment where the candidate is in the driving seat and the war for talent is hotting up. Yet ambitious business growth plans are out of step with this candidate driven market. Our clients tell us they need the flexibility to be able to source, recruit and manage talent overseas across borders to keep pace with these trends and grow their businesses. Guidant Group was formed in direct response to this."

Today's announcement will see Guidant Group become an international brand with 230 employees serving the recruitment needs of 60 businesses across a wide range of industry sectors across the UK, US, Canada and Mainland Europe.

Andrew Zarkadas, Managing Director, Guidant Group North America concluded:

"As a pioneer in the managed service and recruitment outsourcing industry, globalising our offering under a familiar name provides our current and prospective customers with the ability to meet their global talent demands with confidence. Our vision and values for the new Guidant Group are built around taking complex challenges and bringing simple and clear services to our customers."

The UK headquarters will be situated in Devonshire Square, London and the US headquarters are situated in Atlanta, Georgia.

Visit www.guidantgroup.com for further information.

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Notes to editors:

About Guidant Group

Guidant Group is an international managed services and outsourcing specialist.

Beyond supporting your recruitment processes, we'll partner your business to help it run more smoothly, with more savings. All service models increase the transparency of your business processes and deliver clear, tangible benefits.

About Impellam Group

Impellam Group plc is a leading provider of managed services and specialist staffing expertise and is primarily based in the UK and North America, with smaller operations in Australasia, Ireland and mainland Europe. We provide fulfilling jobs to doctors, lawyers, accountants, nurses, teachers, scientists, receptionists, drivers, chefs, administrators, shop assistants and engineers through 14 specialist brands across a broad range of sectors. We manage them as teams or individually and help clients build better businesses in a changing world. Impellam Group is the 5th largest recruitment business in the UK and, 11th in Europe and 17th worldwide and employs around 6,000 employees including 2,500 managers and consultants across 250 offices.

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