

# ONSTREAM AWARD WINNING DESKTOP STORAGE SOLUTION NOW AVAILABLE FROM PC WORLD

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To benefit small business entrepreneurs, corporate IT directors and home PC users, leading computer retailer, PC World, will now be selling OnStream's high performance, removable storage drive for Windows® '98 power desktops and workstations, the USB30, at its 85 stores nationwide. Offered at the competitive price of £199\* ex VAT, this external drive is the most reliable, fastest and best value of its type available anywhere in the UK.

"We have selected OnStream's USB30 because it's designed to meet the more demanding storage requirements that older tape technologies are no longer suited to and provides exceptional standards of data reliability for desktop and notebook backup that were previously only available in the enterprise market," said xxxxx, title, PC World.

The 30GB compressed capacity of the OnStream USB30 is enough to hold all the data on most current desktop PCs. Its USB connection means it's suitable for PCs or laptops that are less than two years old and running Windows 98 and the flexibility of the drive means that it can be used as an archiving device or a backup solution or even as an external hard drive.

"The OnStream Echo software employed by the drive gives users both the reliability of automatic and the flexibility of manual back-ups. It offers a frequency scheduler so that they can choose how often to back up, 'drag & drop' archiving and retrieval to and from any application and effortless organisation of files. Its catalogue feature automatically tracks every file avoiding the frustration associated with searching for files across multiple cartridges." added Syd Viridi, VP Sales and Marketing, OnStream Europe.

Echo also supports data-intensive, multimedia projects allowing MPEG2 video and MP3s to be recorded and played directly from the drive making it ideal for graphic artists, web designers, audio/video professionals, CAD engineers and other power users.

OnStream's patented Advanced Digital Recording (ADR) technology delivers an unprecedented blend of data reliability, capacity, performance and affordability. Reliability features include an advanced servo system, which ensures media integrity while writing and keeps the head from wandering off track, and spatially distributed error correction code (ECC) that greatly increases the chances for data recovery. Furthermore, with ADR technology, drive breakage is very unusual and so there is less manufacturer intervention for repairs. Such an intelligent, efficient design requires fewer parts, so that the USB30 works smarter, not harder, resulting in a better all-round performance.

A one-year warranty is available on each drive purchased with an additional one year granted upon product registration.

30GB, removable ADR cartridges are also available at PC World priced £29.95 each or £75.95 for a three-pack. - ends

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\* Unless otherwise stated, all prices are ESP (estimated retail price) and are quoted exclusive of VAT.

#### About OnStream

Incorporated in 1998, OnStream, Inc. delivers affordable, high capacity removable storage solutions for servers, workstations and power desktops. The privately held, Colorado-based company is a spin-off from Philips Electronics of The Netherlands. OnStream offers the Echo 30GB line of desktop drives in SCSI digital tape drive for server applications and soon-to-ship ADR line of multi-platform SCSI drives for server back-up. All the drives are powered by OnStream's patented Advanced Digital Recording (ADR) technology. For more information, visit, OnStream at [www.onstream.com](http://www.onstream.com).

Where IGB = 1 billion bytes. All capacities mentioned assume 2:1 compression using back-up software. Capacity and performance will vary with file types and system configuration.

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