

FotoInsight takes over operation of online photo printer “Printing-1”

Submitted by: FotoInsight Ltd

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The fragmented photo print industry undergoing concentration through acquisitions, as FotoInsight takes over its rival website www.printing-1.co.uk.

Cambridge. 17 June 2014. - In 2007, IITM LLP started a service for the creation and print of personalized photo books, canvas prints and photographic wall calendars under the name 'Printing-1'. This web presence expanded into a number of European countries in seven languages. The business has now been taken over by FotoInsight Ltd. for an undisclosed sum and the www.printing-1.co.uk (<http://printing-1.co.uk/>) websites redirect to <http://fotoinsight.co.uk> (<http://fotoinsight.co.uk/>).

For IITM LLP Designated Partner CM states: 'The online photo printing industry is experiencing rapid concentration. We are confident that printing-1 customer's will like the award winning software and print quality that FotoInsight offers, which has won top awards in review by consumer magazines, the photographic press across the UK and Europe, as well as by the Gadget Show.'

Welcome }

Celebrating the successful acquisition of Printing-1 FotoInsight is issuing welcome vouchers. Photo enthusiasts who now download the FotoInsight Designer software and order their first real photo book (<http://fotoinsight.co.uk/cewe-photo-books.html>) from FotoInsight before 30 September 2014 get £9 off by using the voucher code PRINT1UK (minimum order value £25).

About Printing 1

Printing-1 started in October 2006 as a British-German joint-venture in London and Berlin. The Internet photo print service specialised in high quality, modern photo print products like photo books, calendars and photo canvas print.

About FotoInsight

FotoInsight Limited was founded in Cambridge in 2003 and runs an easy to use digital photo processing service for Windows, Mac OS and Linux users. It offers an extensive array of award-winning photo print and photo gifts as well as photo books, calendars, photographic posters and photos printed on canvas. Prints ordered through FotoInsight are developed at five state-of-the-art photo labs in four countries. The online photo service has grown year on year faster than the photo processing industry and has expanded its services in seven European languages in thirty-two countries.

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