

Widget UK brings Spaced360 wireless speaker to retailers

Submitted by: Widget UK

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Widget UK Ltd (<http://www.widget.co.uk>) and Airsound Technologies Limited (<http://www.orbitsound.com/>) (formerly Orbitsound Limited) have today announced the signing of a new distribution agreement which makes Widget the exclusive distribution partner for the exciting new Spaced360 (<http://www.spaced360.com>) wireless speaker in the UK retail market.

Like its sister brand Orbitsound, Spaced360 is powered by the company's unique airSOUND™ technology (https://www.youtube.com/watch?v=T3K-_XkPVUw) that delivers a spatial sound image from only one speaker. Based on this innovative technology Airsound Technologies have created a new market for consumer electronics retailers.

The new distribution agreement will lead to increased levels of co-operation between Widget, the CE retailers, and Airsound Technologies.

Airsound Technologies will continue to be responsible for marketing and merchandising functions in all territories. Widget will be selling Airsound Technology's products to retailers in the UK, Ireland and other EMEA territories.

David Elder, Managing Director of Widget UK (<https://www.linkedin.com/profile/view?id=52343973>) commented "Our customers are retailers, and the SPACED brand will help them create sales in a very rapidly growing category. We bring Airsound the logistics, distribution and sales capacity to take this exciting product to retailers in the territories we cover."

Peter Eckhardt, CEO of Airsound Technologies Ltd (<https://www.linkedin.com/profile/view?id=5884516>) commented: "Together with Widget as part of our extended team we are now bringing our unique airSOUND technology to the market with two outstanding brands, Orbitsound aimed at the home and Spaced360 as the portable way of enjoying fully immersive, natural sound"

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About Airsound Technologies Ltd (formerly Orbitsound Limited)

Airsound Technologies Ltd is a British manufacturer with a unique spatial stereo technology (airSOUND™,) first designed and realised in 2005 by Ted Fletcher, a former musician and renowned audio electronics designer.

About Widget UK Ltd

Widget UK Ltd distributes a tightly focussed range of consumer electronics products. Widget UK Ltd sells only to trade, and not directly to the public. Its customers are retailers and resellers including Dixons, Argos, Maplin, Amazon.co.uk, John Lewis, QVC, Ideal Shopping Direct, Tesco and Asda in the UK and Elkjop, Fona, Expert and Verkkokauppa in Scandinavia. (<http://www.widget.co.uk>)

Press contact: mark.needham@widget.co.uk