

Tour de France Selects Globalstar Satellite Phones to Stay in Touch

Submitted by: White Tiger Communications

Thursday, 3 July 2014

Highlights:

- Organisers of the world's greatest bicycle road race choose Globalstar GSP-1700 satellite phones
- 100 handsets to provide vital support for ground operations in the UK
- Tour de France team taking advantage of Globalstar's flexible airtime options

Dublin, Ireland – 3rd July, 2014 – Globalstar Europe Satellite Services Ltd., (<http://eu.globalstar.com/en>) a wholly owned subsidiary of Globalstar, Inc. (NYSE MKT: GSAT)], today announced that Tour de France organisers have selected Globalstar GSP-1700 satellite phone for their communications across the UK leg of the world's most prestigious bicycle road race. The organising committee will be using 100 of Globalstar's flagship satellite phone, the GSP-1700 (https://www.globalstar.com/shop/index.php?main_page=product_info&products_id=39&sidenav=134#features), to provide clear and reliable communications across the UK Stage 3 leg of the race – a new part of the Tour introduced for 2014. These will be used by members of the organising team, as well as by support and emergency crew.

Taking place Saturday July 5th to Sunday July 27th 2014, the 101st Tour de France (<http://www.letour.com/us/>) consists of 21 stages and will cover a total distance of 3,664 kilometres. For the first time, the race begins in Yorkshire in the UK, with Stage 1 travelling from Leeds to Harrogate, for a 20th Grand Départ abroad. The race then heads south with London rounding off Stage 3 on July 7th. The Tour de France will also go through Belgium and Spain.

Globalstar's satellite phones were selected for their ability to deliver clear reliable voice and data communications, including in regions where mobile reach is limited or non-existent. The agreement for the supply of satellite phones for the Tour de France was spearheaded by Global Telesat Communications (GTC) (<http://www.globaltelesat.co.uk>), a leading provider of satellite communications solutions, and a key Globalstar distribution partner. GTC Managing Director David Phipps commented: "It is a great honour to be selected as supplier to the Tour de France to supply their mission-critical satellite communications. We're proud to support such a celebrated event with a world-class satellite solution from Globalstar."

Gavan Murphy, Director of Marketing at Globalstar Europe, said: "The Tour de France has to run its operations like clockwork and reliable communications in any location is critical. This is one of the world's greatest sporting events and we are delighted that our state-of-the-art satellite network and handsets are helping the organisers stay connected."

Globalstar's flagship GSP-1700 satellite phone is a small lightweight consumer-friendly handset offering the fastest handheld data speeds available in the satcoms space and delivering the best voice quality in the market. Users of Globalstar solutions uniquely benefit from the world's only second generation satellite network in orbit, offering latency-free crystal clear call quality.

In January this year, Globalstar launched its pre-pay service in the European region, the lowest cost pre-paid service in the mobile satellite services (MSS) space. The pre-paid service is available in 10 different card denominations from 50 to 1,000 minutes. Customers who simply want to use the phone for themselves can use personal cards while shared pre-paid cards are for those who share their phone with colleagues or friends.

In April, Globalstar launched its "Free Phones For All" campaign, an ambitious rebate programme offering cashback of up to €500 on every new GSP-1700 satellite phone bought with a post-paid contract from participating dealers in EMENA (Europe, Middle East, North Africa). Customers buying the GSP-1700 can effectively have their phone for free while enjoying market-beating high quality voice and data services.

About Globalstar, Inc.

Globalstar is a leading provider of mobile satellite voice and data services. Globalstar offers these services to commercial and recreational users in more than 120 countries around the world. The company's products include mobile and fixed satellite telephones, simplex and duplex satellite data modems and flexible service packages. Many land based and maritime industries benefit from Globalstar with increased productivity from remote areas beyond cellular and landline service.

Globalstar customer segments include: oil and gas, government, mining, forestry, commercial fishing, utilities, military, transportation, heavy construction, emergency preparedness, and business continuity as well as individual recreational users. Globalstar data solutions are ideal for various asset and personal tracking, data monitoring and SCADA applications.

For more information and a list of dealers and retailers, visit www.globalstar.com

For media information please contact:

Gavan Murphy
Globalstar Europe Satellite Services Ltd.
gavan.murphy@globalstar.com

Rachel Postlethwaite
White Tiger Communications
globalstarteam@whitetigercommunications.net
+44 (0)7949 883636