

# Back of the Net for Connor and Alexander Devine Children's Hospice

Submitted by: Connor Consultancy

Monday, 14 July 2014

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FOR IMMEDIATE RELEASE

Sunday 13 July 2014 – Today's historic game has been keenly followed by two Berkshire based organisations: Connor, a leading Outplacement and HR Service provider and The Alexander Devine Children's Hospice Service. This Hospice Service currently funds The Alexander Devine Charity's Care team, who provide care and support for children with life-limiting and life-threatening conditions and their families in their own homes. They are in the process of raising £5m to build 'Berkshire's Children's Hospice' and plan to begin work at the end of this year.

Prior to the start of the tournament, Connor approached its top 32 clients and asked them to participate in their World Cup Sweepstake. For each and every goal raised Connor has donated £50 to Alexander Devine Children's Hospice. All their clients had to do was agree to participate!

With Germany's win today, Connor's clients have helped make the World Cup Sweepstake 2014 an event to remember and have been part of the journey in raising £10,000 for Alexander Devine. This has been so successful that Connor has rounded the money raised from £8,550 to today's final figure of £10,000.

Paul Connor, Managing Director at Connor explained: "Alexander Devine is building Berkshire's first children's hospice which is an incredible achievement and something that is much needed for the area. We are proud to have been able to help in raising the £5 million that is needed to build the hospice and we could not have done it without the help and support of our clients.

We've also really enjoyed the World Cup and our sweepstake has given our team something else to talk about each morning! The classic was certainly the Brazil vs. Germany match with eight goals being scored in total - no one predicted that!"

Fiona Devine, co-founder and CEO of Alexander Devine Children's Hospice Service, said: "It has certainly been an action-packed FIFA World Cup and one that we will remember for many years; not just because of the fantastic performances, but because each of those 171 goals has brought us closer to our goal - building Berkshire's children's hospice - thanks to Connor and their clients. Connor is a wonderful supporter and, as every footballer knows, great supporters make all the difference."

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Notes to Editors

Connor delivers bespoke Outplacement (<http://www.connor.co.uk/outplacement.htm>) and flexible HR services that are sector specific, practical and based on common sense. Connor's consultants are outplacement specialists and HR professionals; meaning they are able to provide insights from 'both sides of the fence,' as outplacement coaches and business leaders. For further information, please visit their website at [www.connor.co.uk](http://www.connor.co.uk).

Alexander Devine was founded in 2007 with the aim of providing a dedicated children's hospice service

for children who have life limiting and life threatening illnesses in the Berkshire area and beyond.

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