

## Awkward & embarrassing new adult party game launched

Submitted by: Playtime PR

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Can you copy a Cockney, mimic a Mancunian or ape an Australian? If your imitation skills are up to scratch, you'll go far in Accentuate (<http://www.accentuategames.com/>), the slick new party game that's set to make Brits squirm with embarrassment. Leaving other classic games out in the cold, Accentuate boasts a simple yet humiliating premise: repeat a given quotation aloud in a randomly selected accent and see if team-mates can guess what it is!

The worse the accent attempts are, the more hilarious the game becomes as players struggle to separate their Geordie from their German, their Scouse from their Spanish. Featuring 30 different draws from around the globe – a third of which are home-grown British dialects – Accentuate players are under blush-inducing pressure to perform, with just thirty seconds to utter one of the 90 quotations in their allotted accent.

Aimed at players aged 16+, Accentuate is the must-have game for grown-ups and one of the most exciting new-kids-on-the-block in the growing 'Games for Adults' sector. Created by Merseyside siblings, Graeme and Fiona Fraser-Bell, the game aims to mortify players into fits of giggles at home, in the pub, on holiday and at parties.

"The game is all about people doing bad impressions of good accents," explains Graeme, "There'll be raucous belly-laughs across the land as friends are put on the spot and forced to face their fears by attempting accents from all over the world. Few party games are capable of reducing people to tears of laughter within seconds of opening the box – we've seen grown men crumble when confronted with 'Egyptian' on their Accent Card, while others cringe as they struggle to mimic what should be a fairly simple 'native' dialect like Brummie. People have said it's one of the most uncomfortable games they've ever played, yet the beauty is that, whilst sniggering at everybody else's efforts, every player knows it's just a matter of time before it's their turn... so everyone's on edge throughout the entire game!"

The distinctive black and white Accentuate box comes complete with 90 Accent Cards featuring 30 different accents from around the globe (each repeated three times), 90 different Quotation Cards, a timer and a dice to select game-play options. Its compact size makes it ideal for travel, making it the perfect game to liven up any long car, train or plane journeys this summer.

Accentuate, RRP £23.50 is for four or more players aged 16+. It's available to buy now from [www.accentuategames.com](http://www.accentuategames.com) (<http://www.accentuategames.com/>)

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For further information:

Product images, review samples and further background information available from:

Lesley Singleton

Playtime PR Ltd

[Lesley@PlaytimePR.com](mailto:Lesley@PlaytimePR.com)

01234 752 663 / 07852 451 093

#### About Accentuate Games Ltd

Accentuate Games Ltd is an independent boutique games company based in the North-West and headed up by brother-sister team Graeme Fraser-Bell and Fiona Fraser-Bell. Its first production, Accentuate, launched in the UK in July 2014. Visit [www.accentuategames.com](http://www.accentuategames.com) for more information.

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