

Absolute Digital Media Shortlisted for DADI Award 2014

Submitted by: Absolute Digital Media

Friday, 18 July 2014

The online marketing specialists at the Essex based agency are delighted to be nominated for a DADI Award (<http://www.dadiawards.com/nominations/254>), in the category Interactive, Entertainment Website, App, Game or Campaign.

The team are up against strong competition, with campaigns for Xbox, Playstation and Warner Bros among those also shortlisted. Winners will be revealed at an awards ceremony held at the five star Park Plaza Hotel in Westminster on October 1st. With 36 judges, the winning entry will need to impress marketing heads and directors from firms like Google, Barclays and Blackberry.

It comes just a month after Absolute Digital Media collected an RAR Digital Award for Best Use of Search, based on client ratings, so naturally the team were pleased to hear of their inclusion in the DADI Awards.

2014 is shaping up to be a successful year for the company, which rebranded from SEO Positive to Absolute Digital Media in January. As well as making it into the top 10 of The Drum's Independent Agency Census the team were shortlisted for both the European Search Awards and The Marketing Week Engage awards.

CEO, Ben Austin, shares his thoughts.

"We're really proud to be shortlisted for a DADI Award for our campaign for Super Casino. The online gambling industry is a notoriously competitive one so to be nominated is testament to the hard work of the entire team. We're looking forward to the awards ceremony and seeing some of the most creative and innovative strategies from the industry."

Absolute Digital Media (<http://www.absolutedigitalmedia.com>) is a full service fully integrated digital marketing agency, specialising in a range of services including SEO, PPC, social media engagement, content marketing and web design. Fusing market intelligence with creativity, their aim is to deliver digital campaigns that encourage engagement, focusing on clients unique selling points, seeking out which channels are most effective to communicate them and making sure that they reach the right people at the right time.

Contact us:

studio@absolutedigitalmedia.co.uk

0800 088 6000