

X-mini Targets Rise Of 'Lifestyle Conferencing' With KAI 2 Portable Speaker Launch

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Singapore-based, sound innovation company, Xmi Pte Ltd has embraced the rise of 'lifestyle conferencing', where friends and family communicate via the likes of Skype or Facetime, with the launch of the X-mini KAI 2; a feature-packed, new and improved addition to its award-winning X-mini Capsule Speakers range (<http://www.x-mini.com>).

The X-mini KAI 2 Capsule Speaker boasts a noise cancelling microphone, pocket sized portability, Bluetooth connection (plus wireless dongle function) and Ceramic drivers that seriously deliver on the X-mini promise of 'Sound Beyond Size'. It will be available in a range of 6 colours; Gunmetal Grey, Blue, Green, Orange, Red and Purple and will retail at GBP39.95 (www.x-mini.com).

The X-mini KAI 2 is designed to cater for mobile conferencing, but not just in a business context. With the rise of Skype, Facetime, Viber and of course mobile, {{we now connect with friends and family in an ever-evolving, interactive way; X-mini call it 'lifestyle conferencing' (<http://blogs.skype.com/2013/09/18/skype-turns-10-talkin-bout-a-revolution>)}. It's where, for example, friends call each other for a chat while cooking dinner, where we 'Skype' to catch up with family around the world, where 'hands free' is essential for a safe journey, or where teenagers don't have to stop talking to their friends, no matter where they are!

The X-mini KAI 2 embraces this modern lifestyle, with its noise-cancelling mic designed to filter background disturbance and improve the quality of your conversations, whether it's with friends, family or of course, for business.

Mobile conferencing remains an integral part of any modern business. The X-mini KAI 2 provides a professional tool for this, with a Bluetooth connection of up to 10 metres, and a 360° of full, high clarity sound, to fill any meeting room. However, add to this, pocket-sized portability, up to 10 hours of playback time, a range of cool colours, and an unbeatable pricepoint (less than half the cost of any of the main, mobile conferencing speakers currently available) and, you have an essential lifestyle accessory for the digital generation.

Xmi Pte Ltd Founder, Ryan Lee adds, "The way we connect and communicate with each other is changing, and the forward-thinking KAI 2 design features reflect this. Build, performance and user experience remain of utmost importance, and the KAI 2 will retain the iconic, twist and turn design of our Capsule Speaker range, however this is a vastly different product, designed very much with a modern lifestyle in mind."

The X-mini KAI 2 also pulls away from the competition as a Bluetooth speaker in its own right. The original Capsule Speaker design already delivers an explosive sound performance; however, the introduction of new Ceramic drivers (technology only previously found in larger premium speakers) produces a crisp, clear and cleaner sound, as well as a powerful bass.

The additional KAI 2 wireless dongle feature delivers yet another useful design element. Plug it into

your home stereo, or your headphones, for example, and they also become connected via Bluetooth. Added to this, the Buddy-Jack feature allows you to choose and connect different speakers from the X-mini range to build your own customised Audio Ecosystem; share multiple X-mini speakers to create the exact sound for your needs!

Xmi Pte Ltd are the market leaders in portable audio technology. With the KAI 2 they once again push the boundaries to bring you Sound Beyond Size!

ENDS

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Download hi-res images from here: <http://tinyurl.com/k26zsw>

KAI 2

Dimensions	: 62.0mm x 52.0mm (closed resonator)
Net Weight	: 120g
Speaker	: Magnetically Shielded 40mm (3.3)
Loudspeaker Output	: 2.5W
Frequency Response	: 20Hz – 20 kHz
Signal-to-Noise	: 89dB
Distortion	: 0.3%
Playback Time	: Up to 18 Hours
Battery Capacity	: 550mAh
Battery Charging Voltage	: 5V
Battery Charge Time	: Minimum of 2.5 hours

Bluetooth specifications

Operating Freq Range	: 2.4GHz-2.48GHz
Wireless Range	: Up to 10 metres (33ft)
Bluetooth Compliant	: v3.0
Bluetooth Profile Support	: A2DP Stereo, AVRCP v1.0, HFP v1.5
Bluetooth Playback Time	: Up to 10 hours
Talk Time	: Up to 12 hours
Microphone Directivity	: Omnidirectional
Microphone Sensitivity	: -42db

About the Award Winning X-mini™ Capsule Speaker™

Winner of the prestigious Red Dot Design Awards (Germany) and the Infocomm Singapore Awards, which is the top innovation award in Singapore. The X-mini™ Capsule Speaker™ is revolutionary in the world of portable audio technology, striking the perfect balance of pocket-size portability and uncompromising sound quality. The X-mini™ Capsule Speaker™ has a patented extendable vacuum that mimics the resonance of a sub-woofer (Bass Xpansion System™ or BXS™) capable of producing explosive volume and bass over ten times its physical size.

About Xmi Pte Ltd

Founded in Singapore, Xmi Pte Ltd is a technology-driven company focused on bringing the very latest wave of multimedia products to the global market. As we enter a fast-paced digital age, the ability to foresee market trends and react dynamically to market changes becomes quintessential to the success of any technology business.

Xmi Pte Ltd's main objective is in creating multimedia devices that will precede major trends in Digital Lifestyle Technology. With unique products of superior functionality, mass-market appeal and uncompromising quality, Xmi Pte Ltd is set to push the boundaries of technology with new exciting products and build a global brand synonymous with innovation.

Xmi Pte Ltd currently has distribution networks in 80 countries in North America, Latin America, Europe, Middle East, Asia Pacific and Australia.

LINKS

<http://www.x-mini.com>

<https://www.facebook.com/xminicapsulespeaker>

<http://instagram.com/xminispeaker>

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