

New round of investment funding for talent crowdsourcing platform

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Recruitment Industry Investors Back Crowdsourcing Platform

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TheJobPost, the UK's leading recruitment crowdsourcing platform, has announced the closure of another round of funding totaling £600,000 and the appointment of two new Non-Executive Directors and a Board Advisor. The new Non-Executive Directors are: Cindy Irvine, Co-founder of business transformation consultancy Jenson8; Alex Wilson, former Group HR Director of BT plc and Board Advisor Thomas Chambers, technology entrepreneur and former CFO of Robert Walters plc.

TheJobPost is reinventing the way employers engage with agencies. One contract allows an employer on-line access to every specialist recruitment agency in the UK saving them hours of costly supplier sourcing and negotiating. Today over 250 companies use TheJobPost to connect with 35,000 recruiters for fast, high quality hiring, crowd-sourced connections and online supplier management.

'TheJobPost is now entering a hugely exciting growth period' says Executive Chairman, Ken Brotherston. 'The business has now raised investment of £1m in 2014 and the additional investment and strengthening of the Board will allow us to accelerate our product development, expand our global reach and explore new market opportunities.'

'Our recent investment in a much stronger technology development team, increased sales, marketing and events capability means we've been able to meet demand from both major UK employers and RPO providers to deliver improved hiring effectiveness which is increasingly integrated with existing HR and talent management software.' says John Paul Caffery, CEO of TheJobPost. 'We are the only recruitment platform able to deliver both permanent and contract solutions and, with the biggest network of registered recruiters, we're ideally placed to capitalise on demand and deliver exceptional results.'

ENDS

Notes to editors:

TheJobPost is an innovative crowdsourcing platform connecting employers looking to hire talent to a network of 35,000 registered specialist and niche recruiters to create the UKs largest managed supplier list and enable fast high-quality hiring.

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