

Save the date! The Lengow Ecommerce Day is coming to London on the 6th November 2014

Submitted by: Lengow Ecommerce Day

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Lengow, developer of a multi-feed solution to index and optimise e-merchants' product listing ads across all online distribution channels, is pleased to announce it will be holding the Lengow Ecommerce Day in London for the very first time on 6th November, 2014.

Already a successful annual event in Paris and São Paulo, the Lengow Ecommerce Day is a morning dedicated entirely to ecommerce and improving performance.

The event, which is free to attend for e-merchants, aims to unite the ecommerce community to discuss current and future trends, developments and challenges within the industry (including cross border selling, alternative distribution techniques, personalisation, customer relationships, retargeting, etc).

Lengow Ecommerce Day will take place on Thursday 6th November in central London at the Royal Society of Chemistry, Burlington House, Piccadilly

(<https://www.google.fr/maps/place/Royal+Society+Of+Chemistry/@51.508879,-0.138888,17z/data=!3m1!4b1!4m2!3m1!1s0x4> starting at 9am and concluding at 12.30pm with a networking lunch.

The half-day event will be packed with roundtables and insights from industry experts, creating a great environment to learn, share and interact. Previous partners include Google, Twitter, Microsoft, Exelate and Bazaarvoice.

The final programme for the day is to be confirmed: stay tuned to the Lengow Ecommerce Day (<http://www.lengowecommerceday.com/uk/>) website for all the latest news on the event and speakers.

You can register here (<http://www.eventbrite.fr/e/lengow-ecommerce-day-uk-tickets-12563813705>) for your free ticket and please do not hesitate to contact Lengow for any further information.

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About Lengow

Founded in 2009, Lengow is the European leader in feed management, thanks to its SaaS solution, which allows online merchants to quickly and easily distribute and manage their products on all online distribution channels (price comparison engines, marketplaces, affiliate platforms, sponsored links, retargeting, mobile, etc.) worldwide.

Currently more than 3,000 ecommerce sites (including L'Oréal, The North Face, inkClub, Levi's, and Made.com) use Lengow, which has partnerships with over 1,200 distribution channels worldwide. The solution is currently available in 18 countries.

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