

Telogis Signs on as the Corporate Sponsor for Brake, the Safety Awareness Charity

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Telogis' expertise in driver and commercial vehicle safety solutions supports Brake's national road safety campaigns

Telogis, provider of solutions for driver and commercial vehicle productivity and safety, has become a corporate partner of Brake, the road safety charity. Brake is a national charity, partly funded through government grants that promotes road safety awareness, safe and sustainable road use and effective road safety policies. As a partner, Telogis will provide financial support, speakers and information to promote Brake's practitioner services and Fleet Safety Forum, as well as participate in the flagship road safety event, Road Safety Week (November 2014). Telogis provides a cloud-based location intelligence platform for companies that require advanced telematics, route optimisation and planning, real-time work order management and mobile integration services for their mobile workforces.

Joe Burns, Fundraising Officer at Brake said; "Brake offers events, resources and training to help fleets, employers, road safety professionals, victim support practitioners and others to work effectively towards safer roads and better support for victims.

"This new partnership with Telogis is a natural fit. Working with our corporate partners we share best practice and encourage cooperation and progress within the road safety, fleet and support sectors to benefit road safety. The Telogis team will bring expert advice to support our practitioner services."

Sergio Barata, General Manager of Telogis EMEA commented; "Brake works with companies with mobile workforces to help them cut costs and prevent crashes through its fleet safety events and resources. Our business goals align well with Brake's charitable aims and as a corporate partner, we are able to provide guidance and information to support Brake's events that aim to promote best practices in road safety. Telogis solutions for the mobile workforce enable companies to significantly improve safety and vehicle usage, reinforcing Brake's important campaign work."

Telogis' cloud based location intelligence solutions enable fleet managers to connect to driver vehicles via popular mobile devices and operating systems (phones and tablets) to track and provide re-routing information, job specifications and traffic and safety details. Telogis Coach delivers a snapshot of the day's events directly to the drivers' mobile device and helps drivers understand what behaviours and practices need improvement, and how the overall quality and safety of their driving habits fit into the goals of the organisation.

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About Brake

Brake is a road safety charity that exists to stop the needless deaths and serious injuries that happen on roads every day, make streets and communities safer for everyone, and care for families bereaved and injured in road crashes. Brake promotes road safety awareness, safe and sustainable road use and

effective road safety policies.

It does this through national campaigns, community education, a Fleet Safety Forum, practitioner services, and by coordinating the UK's flagship road safety event every November, Road Safety Week. Brake is a national, government-funded provider of support to families and individuals devastated by road death and serious injury, including through a helpline and support packs.

Brake was founded in the UK in 1995, and now has domestic operations in the UK and New Zealand, and works globally to promote action on road safety. Brake is funded by donations from and fundraising by individuals, groups, schools and companies, and through grants.

For more information, please visit: BRAKE (<http://www.brake.org.uk>)

About Telogis

Telogis Inc., the platform for location intelligence, is dedicated to enhancing the value of its customers' businesses through intelligent integration of location technology, information and services.

Telogis was established in 2001 and is headquartered in Aliso Viejo, Calif., with offices in Europe and Latin America as well as development centers in Austin, Texas, Toronto, Canada and Christchurch, New Zealand. Telogis' products and services are used and distributed in more than 60 countries worldwide.

Telogis has been established in the UK since 2008, and has a growing customer base using its full range of Telogis Location products including the Telogis GeoBase geospatial platform.

For more information please visit Telogis (<http://www.telogis.co.uk>)

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