

Blackbay to Attend POST-EXPO 2014 in Stockholm

Submitted by: Blackbay

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Leading provider of parcel tracking and electronic signature software, Blackbay, has confirmed it will be attending the forthcoming POST-EXPO 2014 event to be held in Stockholm from the 23rd to the 25th September.

Representatives from the London-based company are to converge on the Swedish capital for the 18th edition of the annual conference and exhibition, together with participants from national and private postal operators, express and courier companies, mailing companies and related businesses.

Attracting over 3,500 attendees from over 85 countries, the three-day event represents the most significant opportunity in the calendar for the postal, courier and express industries to debate current issues, share ideas and form global business relationships.

The event will also provide suppliers to these industries with the chance to showcase their latest solutions, with Blackbay looking forward to promoting the latest edition of its flagship product, Delivery Connect, and also introducing its new offering, Expect, a consumer interactive cloud-based parcel tracking service.

With more than 100 international speakers lined up, interactive panel discussions to be held throughout and the opportunity for high-quality networking, conference delegates will benefit from a comprehensive and varied event.

Ahead of the conference, a spokesman for Blackbay said: 'We're very much looking forward to attending POST-EXPO 2014 and the itinerary this year looks better than ever.'

'It is always a stand-out event in the industry calendar. To have so many industry leading organisations under one roof is fantastic, and we eagerly anticipate hearing about the interesting innovations that have been worked on for the past 12 months, as well as introducing our own. The event also provides the opportunity to exchange ideas and collaborate with other experts about the issues facing the industry today,' he added.

Blackbay is the leading provider of mobility enabled solutions (<http://www.blackbay.com/>) for the transport and logistics industry. The company's configurable end-to-end products ensure first time, on time, every time delivery by connecting the shipper, operations, management, drivers and crucially the customer with real-time information and flexible workflows to create smarter delivery companies. Blackbay, headquartered in London, operates across APAC, EMEA and the USA, supporting over 145,000 drivers delivering in excess of 6 million deliveries per day.

