

La Sala fully booked ahead of October launch

Submitted by: la Sala

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With 10 days to go until the official opening of La Sala (<http://www.lasala.co.uk>) in Essex, all tables for Friday and Saturday nights at the highly anticipated social dining restaurant are booked for the coming three months.

With 2000 covers booked within the first two weeks of their booking system going live, the team are gearing up for a busy winter at the popular location on in Woodford Green.

With entertainment seven days a week and a high end selection of world cuisine, La Sala is also offering private dining in their two sought after exclusive areas.

The Laurent Perrier mezzanine seats 8 and overlooks the restaurant. The Marques de Riscal room in the basement seats 20 and is perfect for a celebration.

La Sala is backed by a host of football stars including Alex Oxlade-Chamberlain and Raheem Sterling, and is expected to become the restaurant of choice for diners in the area looking for a sophisticated evening out or to celebrate a special occasion.

The Woodford Green site is the first La Sala restaurant to be brought to the UK following its Spanish success and offers a unique premium social dining experience based on impeccable service and superb worldwide cuisine using regionally sourced ingredients. High end services for La Sala clientele will include valet parking, private dining and top quality menus offering a huge range of British and international dishes.

Top entertainment, including local acts, will perform seven days per week, whilst guests enjoy an eclectic, carefully thought out menu, top quality drinks and cocktails served by impeccably trained staff.

La Sala's beautifully designed interior includes a restaurant area seating over 140 people and two private dining areas, The Laurent Perrier Room and the Marqués de Riscal Room as well as a heated outside terrace.

Tipped to be a favourite celebrity haunt, La Sala's other high profile shareholders include former Spurs Midfielder David Bentley and ex Irish footballer Stephen Carr. And the UK La Sala team are keen to ensure the restaurant is enjoyed by everyone – from families or friends celebrating a special occasion to corporate guests and couples looking for a fun and sophisticated evening out.

Exciting events planned at La Sala for the coming months include cocktail making masterclasses, wine tasting in the private dining Marqués de Riscal room and Christmas parties with premium dining and top entertainment planned for each day of the festive season.

Demand is already high for table reservations for La Sala, and can be made by contacting reservations@lasala.co.uk

It is expected that La Sala will be the first of five other UK restaurant sites to be opened in the South East under the internationally recognised brand.

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For further information, images and to request reviews and interviews, please contact Catherine Warrilow – catherine@seriouslypr.co.uk 01491 822645/07976 294754.

