

Turkcell awards Amino contract to provide Live Platform for innovative IPTV multiscreen service rollout

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Amino, leader in IPTV, has secured a new contract from Turkcell Superonline, Turkey's innovative telecom operator and a wholly owned subsidiary of Turkcell (NYSE: TKC) (BIST:TCELL),, to provide its Live Advanced Media Platform for the rollout of IPTV services.

The operator has recently begun rolling out its Turkcell TV+ service as part of an enhanced "tripleplay" multiscreen offering - delivering a range of pay-TV and "over the top" ("OTT") services to smartphones, tablets and the home TV alongside its broadband and mobile offering.

Available nationally, Turkcell TV+ offers a range of popular TV channels, HD video-on-demand and film channels that can be accessed across multiple devices at any time. Innovative features, including the ability to rewind the programme guide by up to 12 hours and simultaneous recording in the "Cloud" allowing easy access to content on any device, anytime, anywhere.

Amino CEO Donald McGarva said: "Turkcell are true innovators in the delivery of exciting new multiscreen entertainment services to their customers. The ability to deliver content any place, anywhere and at any time is a key industry trend that we're closely aligned with – and we're delighted to see that the Live platform is playing a key role in service delivery.

"This again demonstrates the power of our advanced media platform to handle innovative new customer features and provide the powerhouse capabilities to deliver content around the home."

Turkcell Superonline CEO Murat Erkan said: "We have created a service experience that demonstrates our commitment to simplify our customers' lives in the digital world by providing the best home-technology experience and solutions.

"Our customers are moving beyond connecting to the Internet, they want all the services and devices in their lives to seamlessly interact to help them achieve a truly smart, connected lifestyle. Our new platform Turkcell TV+ brings a brand new TV experience that makes TV watching experience independent from time, location, device, and fully demonstrates our commitment to bring innovative solutions to our customers' lives."

Powered by the Intel® dual core ATOM™ processor, the Live Advanced Media Platform is Amino's latest generation home media hub for multiscreen and multi-stream delivery around the home. Catch-up TV services, video on demand, social and user-generated content are all handled seamlessly by the device - which offers ten times the processing power of a standard IP set-top box.

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About Amino

Amino Communications is an IPTV and OTT innovator – bringing new entertainment products and solutions to a global market. With over five million devices sold – Amino’s award-winning solutions are deployed by major network operators and service providers worldwide. Amino’s speed-to-market, agility and leading-edge technology has secured important partnerships with global vendors, including Intel®, to deliver the rich entertainment experience consumers are demanding.

Amino Communications is a wholly owned subsidiary of Amino Technologies plc and listed on the London Stock Exchange Alternative Investment Market (AIM: symbol AMO). It is headquartered near Cambridge, in the UK.

About Turkcell Superonline

Turkey’s innovative telecom operator, Turkcell Superonline, is a fully-owned Turkcell Group company. Turkcell Superonline continually invests in new generation fiber optic infrastructures in the advancement of its own. Turkcell Superonline is the first telecom operator in Turkey to offer households Internet connection at speeds of up to 1000 Mbps. Turkcell Superonline’s total subscriber base reached a total of 1.1 million of which 686 thousand were fiber subscribers. Turkcell Superonline offers its corporate and individual customers voice, data, broadband Internet access, wholesale voice traffic, transmission, datacenter, cloud computing, and value added services. Read more at <http://www.superonline.net>