

New App Set to Streamline Delivery Process in Time for Christmas, says Blackbay

Submitted by: Blackbay

Wednesday, 19 November 2014

The transport and logistics experts are set to release a multi-platform mobile application designed to ensure the delivery process can be as smooth as possible, with its released timed perfectly for peak season.

The new release is an update of the company's existing Delivery Connect service, now available as a Bring Your Own Device (BYOD) version to increase accessibility for professionals across the transport and logistics sector. The app is optimised for use on the iOS, Android and Windows Phone 8 operating systems, meaning the company will be able to access a significant percentage of the existing market.

As courier companies head into peak season, there is understandably much interest surrounding new developments within the market as companies look to streamline their services. It is commonplace for these businesses to seek additional contracted or casual labour due to the extremely high demand, and this new optimised BYOD version of Delivery Connect gives team leaders the opportunity to have these temporary workers trained within 15 minutes.

With performance targets hugely emphasised during this period, being able to provide a consistent and transparent service for the customer will undoubtedly be hugely appealing to those in the industry. A spokesperson for Blackbay has released a statement following the news. 'The new BYOD version of our Delivery Connect is designed to improve the experience of logistics professionals during the busiest time of the year.

'We are confident that the accessible interface, available on three hugely popular operating systems, will ensure that staff – temporary or otherwise – is able to adapt to the service with considerable ease. The streamlining of processes throughout a time of high demand is a vital component to companies performing at their optimum level, and we believe this new app will allow them to do just that.'

Blackbay is the leading provider of mobility enabled solutions (<http://www.blackbay.com/>) for the transport and logistics industry. The company's configurable end-to-end products ensure first time, on time, every time delivery by connecting the shipper, operations, management, drivers and crucially the customer with real-time information and flexible workflows to create smarter delivery companies. Blackbay, headquartered in London, operates across APAC, EMEA and the USA, supporting over 145,000 drivers delivering in excess of 6 million deliveries per day.