

# Cold-Pressed Juices – The Next Entrepreneurial Gold Rush!

Submitted by: Purifyne Ltd  
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Purifyne Cleanse (<http://www.purifynecleanse.com>) has become the first cold-pressed juice company to use a crowdfunding model to raise finance for expansion.

Already the premier company of its kind in London, Purifyne Cleanse has built up a dedicated fanbase in the capital and beyond. Its home-delivered cold-pressed vegetable and low-GI fruit juices (<http://www.purifynecleanse.com/cleanse-juices.html>) are certified organic by the Soil Association and designed in consultation with a leading nutritional therapist. No UK juice cold-pressed juice company rivals Purifyne Cleanse for its sheer variety of juices.

Purifyne is in the vanguard of the UK and global shift towards cold-pressed juices, rapidly gaining momentum thanks to healthy-eating, fitness-focused consumers. At least 10 new cold-pressed juice bars have opened in London since January 2014, as enthusiasts swap their morning coffee for a wholesome alternative.

The benefits of juice cleansing are the talk of the town. People from all walks of life have embraced the nutritional benefits of cold-pressed juices, finding that regular cleansing leads to sharper mental performance, better physique and natural weight loss.

“...health-conscious Americans are showing renewed enthusiasm for cold-pressed juice, a trend that's prompting private equity and venture capitalists to follow in search of profits.”

CNBC

“... you could, you know, drink juice AND eat. And thus an industry was born.”

Independent

Now investors have a chance to maximise returns from cold-pressed juices at a time of exciting developments in the market. Purifyne aims to raise £250,000 to scale up its operations and refresh its brand. Our investment campaign is now live on Crowdcube .

[www.purifynecleanse.com](http://www.purifynecleanse.com)

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