

Shadow Chancellor calls in on Anglian Home Improvements

Submitted by: Anglian Group

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Anglian Home Improvements welcomed the Shadow Chancellor, Rt. Hon. Ed Balls MP, to its Ossett branch in West Yorkshire on 23 January to discuss key industry issues, including how to boost energy efficiency within the UK housing stock.

The visit was organised through the industry body, the Glass and Glazing Federation (GGF), as part of its strategy to lobby GGF members' MPs on industry concerns in the run-up to the General Election on 7 May.

Following the visit, Ossett branch manager, Mark Allen, said, "It was a successful meeting and a pleasure to meet Mr Balls. He was very receptive to our concerns and the broader campaigns that the GGF is lobbying for our industry, including issues around the overly complex and bureaucratic Green Deal and the GGF's 'Cut the VAT' campaigns on home improvement, maintenance and repair work and on energy efficient windows.

"We discussed the sales of energy efficient windows to the residential market and outlined how reducing VAT to the rate of 5 per cent instead of the standard rate of 20 per cent would benefit the customer, putting A Rated and A+ Rated windows within more homeowners' reach financially, as well as helping to reduce carbon emissions and enable companies like Anglian to boost the economy by providing additional employment opportunities."

While being shown around the depot, Mr Balls was interested to learn that Anglian is the only vertically integrated manufacturer and direct seller of windows in the UK. He expressed an interest in finding out more about the company and indicated that he would like to visit Anglian's main manufacturing base in Norwich, which covers over 300,000 square feet, to learn more about the industry and issues.

Giles Willson, GGF Deputy Chief Executive and Director of Technical Affairs, said, "It was a pleasure to support Anglian for this high profile visit and I am pleased our campaigns resonated with Mr Balls. We are delighted to offer further opportunities to meet with the Shadow Chancellor and to provide more detailed information on our multiple campaigns."

Established in 1966, Anglian Home Improvements is the UK's biggest window, door and conservatory specialist. With almost 50 years' experience, Anglian offers an extensive range of home improvement products, including double glazed and triple glazed windows, doors, conservatories, rooftrim and much more. To find out more and view the full range, visit www.anglianhome.co.uk (www.anglianhome.co.uk)

Ends

Notes to Editors

Pictured, left to right:

- Mark Allen, Northern Region Sales Manager, Anglian Home Improvements

- Rt. Hon. Ed Balls MP, Shadow Chancellor
- Giles Willson, Deputy Chief Executive & Director of Technical Affairs for the Glass and Glazing Federation
- Alan Beesley, Installation/Operations Manager, Anglian Home Improvements

About Anglian Home Improvements:

Established in 1966, Anglian Home Improvements is the UK's leading home improvements company, with around 2,200 employees and another 2,500 sub-contractors. With almost 50 years' experience of providing double and triple glazing windows, Anglian ensures it is ahead of the competition with a continuing research and development programme. Anglian offers an extensive range of home improvement products, including windows and doors, conservatories, orangeries, garage conversions, flat roofs and Rooftrim.

For more information about Anglian Home Improvements and its wide range of products and options, visit www.anglianhome.co.uk (<http://www.anglianhome.co.uk>)

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