

Sir Ranulph Fiennes to headline exciting new outdoor leisure show in May 2015

Submitted by: Team Communications

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- The world's greatest living explorer announced as keynote speaker at The Big Outdoor Show
- Event will showcase and inspire visitors to experience outdoor activities on water, land and air
- Affordable camping and family adventure for Spring Bank Holiday weekend
- Daredevil mountain bike displays from Action Sports Tour
- Buy anything from outdoor equipment and clothing to gadgets and vehicles
- Live music and open-air cinema for campers

Sir Ranulph Fiennes will reflect on a lifetime of expeditions at the inaugural Big Outdoor Show being held at Willen Lake, Milton Keynes May 23-25, 2015. The tireless adventurer headlines a series of seminars that form part of a great line-up of adventure pursuits and entertainment celebrating the great outdoors.

The new three-day show is expected to make Milton Keynes the family go-to destination over Whitsun weekend. Visitors will be able to watch daring displays such as water rescue by Newfoundland dogs and extreme mountain biking stunts from the Action Sports Tour, plus many other adventure sports. Showgoers can also browse the very many exhibitors located around the site to buy anything from outdoor clothing to camper vans.

Show organiser Pauline Gibson of Freesports Events says: "The Big Outdoor Show will be a unique event. We want to encourage not just outdoor enthusiasts but also families to get outside and learn about, or participate in, diverse outdoor activities. Visitors can either camp for the whole weekend or just come for the day. There's loads of fabulous entertainment planned, including live music and open-air cinema, and food and drink to suit all tastes.

"Being active is great for not just your body but also your mind, and whether you're a committed outdoor enthusiast or just looking for a great family weekend destination, The Big Outdoor Show provides a fantastic way to kick off your summer and discover what fun can be found outside," suggests Pauline.

And the event is keenly priced too with Weekend Gold Pass camping tickets costing just £49.50 per person giving access to all areas. Day tickets can also be purchased at £9.50 for adults, and £3.50 for children aged eight and over (under 8s go free). Advance tickets can be ordered at <http://www.thebigoutdoorshow.co.uk>

The prestigious Willen lakeside venue is easily accessed from junction 14 of the M1. Train links to Milton Keynes from London and the south east, and Birmingham and the north are also excellent.

Information on other VIPs and seminar speakers will be announced in due course. For more information about the show visit <http://www.thebigoutdoorshow.co.uk> or call Pauline Gibson on 01908 698833.

A further Big Outdoor Show will be held later in the year in September 2015 at the National Watersports Centre in Nottingham.

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High resolution images are attached of Sir Ranulph Fiennes and the Newfoundland Dogs water rescue team. Photos are available of the other seminar speakers, the show logo, adventure sports, just email PR consultant Jane Brodie for details.

About Freesports Events Ltd

Founder and seasoned events expert Pauline Gibson made her name staging the National Bike Show at the NEC and launching the National Adventure Sports show in Somerset in the late 1990s, attracting crowds of 35,000 and its own TV show. Her team's ambition for The Big Outdoor Show is to inspire more people to get outside, anywhere in the world, and enjoy the great outdoors. Two further events will be announced for 2015.

For more information: email Pauline Gibson at Pauline@thebigoutdoorshow.co.uk or call her on 01908 698833

Or contact PR consultant Jane Brodie at jane@str8marketing.co.uk or call her on 01327 830625 or 07812 491954