

When should you buy the Galaxy S6? Waiting 6 months could save you 28%

Submitted by: Idealo Internet GmbH

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On 1st March, Samsung will introduce the new Galaxy S6. The price of Samsung's flagship smartphone is likely to drop significantly just a few months after release.

idealo (<http://www.idealo.co.uk>) predicts that consumers who wait 6 months after the market launch of the new Galaxy S6 could save 28%.

Smartphone sites are suggesting a price in the region of EUR 749 (GBP 565) for the 32GB SIM-free version.

Based on data from preceding Galaxy models, idealo has calculated the following potential price evolution for the S6:

- After 3 months, a price decline of 17% is predicted.
- 6 months following the market release, consumers are likely to get hold of the Galaxy S6 for 28% less.

The price of last year's Galaxy S5 fell by around a quarter within six months. A similar outcome could manifest itself with the Samsung Galaxy S6.

The full study, including a graph can be found here:

<http://www.idealo.co.uk/press/474-when-should-you-buy-the-galaxy-s6-waiting-6-months-could-save-you-28.html>

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