

Predictions made for Transport and Logistics Industry in 2015, Blackbay Responds

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A strategic transportation and logistics advisory firm has released a semi-annual market perspective, exploring the trends we could expect to see in 2015. A spokesperson from Blackbay responds to the report.

The transport and logistics sector will continue to grow in 2015, according to industry advisory firm CarrierDirect. The company believes that technology and service offerings will continue to improve over the year, despite the fragile global economy. This is because of reduced costs and an improved reliability for deliveries.

The report claims that technology will revolutionise the logistics space. A large amount of money was invested into companies over the last year to streamline shipping through new technologies and web-based services. This means that the benefits can be reaped in the coming year, as the sector goes from strength to strength.

Blackbay, a leading provider of delivery solutions for the transport and logistics industry, takes a keen interest in industry related news such as this. A spokesperson was able to provide this statement: "This report is very positive and predicts a strong year ahead for the transport and logistics sector. New technology is indeed at the forefront of everything that's good in this industry, and it's up to people to take advantage of the benefits on offer.

"Blackbay is a firm believer in the ability for technology to help make deliveries more cost efficient and effective. We offer several solutions that have helped companies and drivers all over the world, and they've been able to streamline operations, increase revenue and improve customer experience thanks to our products. Get in touch with Blackbay today to find out how our processes can benefit you."

Blackbay is the leading provider of mobility enabled solutions for the transport and logistics industry. The company's configurable end-to-end products ensure first time, on time, every time delivery by connecting the shipper, operations, management, drivers and crucially the customer with real-time information and flexible workflows to create smarter delivery companies. Blackbay, headquartered in London, operates across APAC, EMEA and the USA, supporting over 145,000 drivers delivering in excess of 6 million deliveries per day.