

# Travel fears sparks boom in UK holidays

Submitted by: UnbeatableHire Limited

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Fears over flying, terrorist attacks and unease about security at many of the popular overseas holiday hot spots, has sparked a dramatic increase in demand for a UK holiday this year.

Thousands of families are changing their upcoming holiday plans to avoid flying, or visiting riskier destinations like Egypt or Tunisia.

Recent data suggests that self catering, camping and outdoor type holidays are booming in response to heightened fears. With the most popular UK holiday destinations being the Lake District, the Highlands and Cornwall.

Motorhome holidays in particular are seeing a sharp rise in popularity as families can have a holiday in the UK or overseas, without having to fly or risk getting caught up in a situation far from home.

Sales of new motorhomes are on the rise, with new registrations up over 20% on last year alone. Whilst many cannot afford to buy a luxury new motorhome, a family of four can hire one for around £850 per week during the summer season.

Nationwide hire specialists, UnbeatableHire Ltd, has seen over a huge increase bookings against the same time last year, prompting a major investment in new vehicles for 2015.

"Families are genuinely worried about taking holidays that involve flying or visiting risky destinations. To meet the demand, we've invested over £3.6 million in 100 new vehicles and opened more new hire depots this year." Said Andrew Hughes, founder and managing director.

"Whilst fears over travel safety persist for many holidaymakers, home grown and especially motorhome holidays are becoming very popular. Even though we have over 300 vehicles available for hire, demand is already outstripping supply for the upcoming summer season."

For more information or to arrange an interview, call Andrew Hughes on 07789 955087 or email [andrew@unbeatablehire.com](mailto:andrew@unbeatablehire.com).

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