

Cloud Technology Integral to Effective Virtual Offices

Submitted by: W1 Office

Friday, 10 April 2015

A report in the Telegraph lists how companies can get the most out of virtual offices with research backing up its advantages. A spokesperson for W1 Office, providers of virtual office solutions, responds to the article.

Using up-to-date technology is useful for all kinds of businesses and this rings true for those with virtual offices all around the world. The cloud can store a variety of useful programs that people from several nations use each day in their business and personal lives.

Barnaby Lashbrooke, founder of the virtual workforce platform Time Etc has highlighted the benefits of cloud-based solutions such as Gmail and Skype, as well as the value of letting virtual employees decide their own hours in order to heighten productivity. This would apply to parents who regularly pick their children up from school or nursery.

Virtual personal assistants can save businesses money and help them run more effectively in hectic times according to the newspaper article. This also reduces running costs with electricity and heating bills a full conventional office brings.

A study by Deloitte found that between 30 and 40 per cent of physical workspaces are empty at any moment of the average business day, whereas research from Stanford University concluded that one in five workers are more productive working remotely.

A spokesperson for W1 Office, specialist virtual office providers, has commented on the report's outlook on cloud technology. They said: "If businesses are looking to operate more efficiently in a simple, but effective manner, then using cloud technology really is a no-brainer.

"At W1 Office we provide solutions to companies of all sizes looking to gain the advantages that running virtually can bring. With mail forwarding, phone answering and meeting room hire just three of the services we offer, it's no wonder why more companies are looking for virtual offices."

W1 Office (<http://www.w1office.com/>) endeavours to provide affordable virtual office solutions to businesses, start-ups and homeworkers across the globe. Their virtual office services allow individuals and companies to use business credentials in London, enabling their organisations to grow.