

New Technology Is A Healthcare Game Changer. Your Next Doctor's Appointment Is With... IBM And Apple

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Author of iDisrupted (<http://www.idisrupted.com>) explains why IBM artificial intelligent computer, Watson, in alliance with the health data collected by Apple Watch will positively disrupt healthcare at the point of diagnosis.

With huge leaps forward in the world of medical technology, our healthcare and as a result our health is about to change significantly. In this article, John Straw, author of iDisrupted (<http://www.idisrupted.com>) explains what changes we are about to witness and how it will affect the way we manage our health.

At this moment in time, medicine can be described as an imprecise science at best. Why? A lack of personal health data + the limitations of even the best medical brains = a 'well informed' category. But this is set to change.

IBM has announced that it is combining it's Watson AI supercomputer with data collected from the Apple Watch Healthkit and we are about to see huge changes and vast improvements.

John Straw explains; "This announcement from IBM is a huge game changer for the whole healthcare industry. Not only will it allow our doctors and nurses to make better and more informed decisions in regards to our healthcare needs but it also has the ability to change the way pharmaceutical companies produce drugs." Collecting (anonymised) data on personal health conditions from potentially millions of watch users will enable more precise diagnosis through pattern matching performed by IBM Watson artificial intelligence computer.

"The concept of personalised medicine is not new but Watson Health would allow patients to be monitored more precisely than ever before. Watson will be a highly secure platform which will allow healthcare providers and researchers to share data to ensure the individual patient receives the best medical outcomes."

It's unknown how our healthcare system will cope in this changing world but one thing that is for sure, is that change will happen. The opportunities that this could offer are endless but we can only hope that legacy legislation won't hold back these dramatic advances.

iDisrupted (<http://www.idisrupted.com>), disruptive technology changing the human race forever, is available in all good book shops. For more see here

iDisrupted is available on Amazon in hard and Kindle copy versions

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