

Small Digital Businesses Anxious Over Delivery Logistics, Blackbay Responds

Submitted by: Blackbay

Wednesday, 29 April 2015

The reaction follows the findings of a new survey, which reveal that small businesses are worried about rising postage costs and delivery logistics getting in the way of growth. A Blackbay spokesperson provides a statement.

Small digital businesses view postage costs and delivery logistics as the biggest obstacles standing in the way of growth, according to a new survey from eBay. 31 per cent of businesses surveyed by YouGov on behalf of the online marketplace said their development is hampered by these two factors, while a further 74 per cent said that the cost of overseas shipping will impact their ability to reach markets outside the UK.

The results show that small businesses are much more concerned about deliveries than anything else, as only 7 per cent said that they were worried about a lack of suitable staff. Furthermore, the survey showed that just 10 per cent of businesses view staff wages and pension costs as something to be alarmed about.

Blackbay, a company specialising in solutions for the transport and logistics industry, takes a keen interest in reports such as this. A spokesperson provided this statement: "This survey reveals what small digital businesses are really concerned about, and that's getting their products out to the consumer as efficiently as possible at a reasonable cost.

"Unfortunately it can be hard to predict the cost of postage over the coming years, but there are ways to make your delivery processes more streamlined and effective. There are mobility enabling solutions for the transport and logistics industry available through the use of intuitive software. By streamlining your business you can take on more clients at more affordable prices, boosting your overall profits."

Blackbay (<http://www.blackbay.com/>) is the leading provider of mobility enabled solutions for the transport and logistics industry. The company's configurable end-to-end products ensure first time, on time, every time delivery by connecting the shipper, operations, management, drivers and crucially the customer with real-time information and flexible workflows to create smarter delivery companies. Blackbay, headquartered in London, operates across APAC, EMEA and the USA, supporting over 145,000 drivers delivering in excess of 6 million deliveries per day.