

NEWS- Anagram Systems to showcase jewellery business management software at JCK Las Vegas

Submitted by: Anagram Systems

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5 May 2015 – Anagram Systems (Anagram), a leading developer of business management software for jewellery manufacturers, retailers and wholesalers is exhibiting at JCK Las Vegas. The event – the jewellery industry’s premier trade show - takes place from May 29th to June 1st 2015 at the Mandalay Bay Resort and Casino in Las Vegas.

Anagram will be demonstrating Encore, its Enterprise Resource Planning (ERP) system designed to help jewellery businesses streamline their performance via integrated accounting, sales, manufacturing, purchasing and stock-control functionality. Demonstrations will take place at booth B5970 in the tech pavillion at JCK Las Vegas.

Anagram will be showcasing Encore’s advanced inventory management functionality which provides owners and managers with complete visibility of their business and the accurate information that underpins their decision making.

The team will also be demonstrating the system’s sales and marketing functionality, developed to help businesses generate new business, manage their sales pipeline and cross-sell to existing customers.

Andrew Morgan, Managing Director, Anagram Systems comments: “We are delighted to be exhibiting at JCK Las Vegas this year and meeting new and existing customers in the jewellery industry from around the world.”

“We have seen a substantial increase in demand for our software over the last 12 months as confidence has returned to the sector. Our clients are increasingly using online business channels to grow their businesses and Encore is ideal for supporting their digital marketing and ecommerce efforts.”

“Businesses face increased operational and managerial challenges as they grow and the ability to centralise all business information in one single repository is key to driving productivity and profitability. Encore combines front and back office functionality, facilitating the flow of data around a business and ensuring all personnel are working with a single source of information.”

The use of multiple, disparate software systems to manage a business can create many problems and hinder growth and development. Encore brings together all areas of a business, eliminating ‘data silos’ which are a major barrier to operational efficiency.

Encore jewellery software is a modular system with ‘out of the box’ editions available to meet the differing needs of retailers, manufacturers and wholesalers and help them reduce the complexities of managing their business.

Anagram also provides customisation services, tailoring Encore to meet the needs of clients with their

own unique requirements.

Encore has been developed specifically for small and mid-market organisations, providing them with a cost-effective set of features that would only otherwise be available in expensive systems designed for larger enterprises. Anagram also provides ongoing product support and training.

Morgan concludes: "The training we provide enables our customers to use Encore efficiently and effectively in a very short space of time. As a result, the software provides our clients with a rapid return on investment. We are very much looking forward to showing delegates at JCK Last Vegas how Anagram and Encore can help them drive their businesses forward."

Anagram Systems is a market-leading Enterprise Resource Planning (ERP) software provider with more than 30 years' experience of developing integrated front and back office systems for small businesses in the UK and USA. The company supports more than 2,000 companies worldwide.

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Notes to Editors

About Anagram Systems www.anagramsystems.co.uk

Anagram Systems is a global company, with its main office in the UK and resellers and customers across the world. The company provides Encore, an integrated stock control and accounting system designed for retail, manufacturing, wholesale and distribution companies within a variety of industries.

Encore includes an all-encompassing and easy to use work-flow engine alongside extensive features. These seamlessly integrate every aspect of a business' operations within a single repository.

Industry-specific versions are available for companies in the following sectors:

- Jewellery manufacturers, wholesalers and retailers
- Antique dealers and distributors
- Builders, plumbers and timber merchants
- Marine chandlers and boatyards
- Chemical manufacturers
- Scientific and electronic manufacturers
- Medical manufacturers

Encore is a modular system which is available in three standard versions, each of which are fully customisable. Anagram provides support via its dedicated UK based helpdesk.

The system is designed for the Microsoft Windows environment and is available on premise and as a fully managed service via the cloud.

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