

# Liverpool Reveal New Strip Inspired By 80s Dominance, Team Colours Responds

Submitted by: Team Colours

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The reaction follows reports of Liverpool FC revealing their new kit for next season, with the design inspired by the team's dominance in the 1980s. A Team Colours spokesperson responds to the report.

Liverpool FC has launched a new kit in front of 2,000 fans, with a host of famous players on hand for the big reveal. Raheem Sterling, Daniel Sturridge, Martin Skrtel and Simon Mignolet were all present at the launch of the new strip which is said to be inspired by the Reds' football dominance in the 1980s.

The kit is intended to be reminiscent of shirts worn by players such as Kenny Dalglish, with a simple design that draws on "the club's illustrious heritage". It's the first kit in the deal with New Balance, and publicity material claims the strip features a "chequerboard jacquard".

"The kit feels great and I'm pleased the New Balance team considered what the players need for a kit when it was designed," claimed Liverpool vice-captain Jordan Henderson. "The material is very comfortable and the players are delighted with the result."

Team Colours, a leading provider of bespoke sports kits across the UK, takes a keen interest in reports such as this. A spokesperson provided this statement: "It's always a great moment for fans when their football teams reveal new kits for the upcoming season, and you can be sure that they're counting down the days until it hits stores. A kit is a superb way to invoke a sense of passion and unity amongst sports teams, and of course fans can have a great time adopting their team's colours as well. If you really want your team or club to stand out on the pitch then it's worth investing in a high quality sports kits which will give off a professional, stylish look."

Team Colours (<http://www.team-colours.co.uk/>) is a UK based company creating custom sports kits and bespoke team wear. Team Colours help you to create your own sports kits and leisurewear online at [www.team-colours.co.uk](http://www.team-colours.co.uk). They offer a wide range of designs and choices for team sports, such as custom football kits, custom netball uniforms and custom rugby kits, plus custom team wear for a range of other sporting activities. Their appeal is in the ability to create a customer's specific design with a choice of colours, fabrics, linings, text, full printing and embroidery. They can bring out your Team Colours.