

Anouska Hempel to be honoured as a forbear of the contemporary travel industry.

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ANOUSKA HEMPEL DESIGN

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LE Miami is the world's first invitation-only travel tradeshow to reflect the shift in luxury. Traditional luxury is a thing of the past. Instead the emergence of the "creative class" has driven a demand for travel products that are unique, lifestyle-driven, and bespoke. LE Miami is the annual meeting place for the creative thinkers behind this shift. We connect only the most influential buyers representing this creative clientele with the edgiest and most rebellious international travel brands and properties.

For four days (8-11 June 2105) the highly curated collective meets in Miami—alongside world-renowned international press. The event has been called a Ministry of Ideas with networking events into fashionable parties.

Previous speakers at LE Miami include Ian Schrager, Alan Faena and Seth Godin, and this year we will hear from Brad Wilson (President, Ace Hotel), Ben Pundole (VP Brand Experience, EDITION Hotels), Will Deague (CEO, Art Series Hotel Group), Jason Pomeranc (CoOwner, SIXTY Hotels) and David Bowd (Founder, Salt Hotels), to name just a few.

LE Miami's motto is Rebels With Cause, so this year, we're paying homage to the forebears of the travel industry; the ground-breakers who first broke with tradition and provoked the future of contemporary travel.

Anouska Hempel, selected as one of the 12 original rebels to be honoured at our show, will participate alongside Ian Schrager, Nick Jones, Alex Calderwood, André Balazs, Tim and Kit Kemp, Priya Paul, Claus Sendlinger, Carlos Couturier and Moises Micha, Loh Lik Peng, Sam Nazarian, and Alan Faena.

To pay tribute to Anouska Hempel and all the Rebels With Cause, LE Miami have commissioned international artist Mia Mandela to illustrate every designers' portrait, to be displayed at the show.

www.lemiami.com

ANOUSKA HEMPEL DESIGN

About Anouska Hempel Design

Constant innovation and extraordinary detailing on every job that we undertake, sets the AHD studio apart from our peers. We are couture designers and we tailor everything, right the way down to the last egg

cup, and we present our clients with a full dossier of the lifestyle we have created for them.

Whether it be a hotel, garden square, contemporary small house or large classical town house, working in various countries around the world has given us the edge on cultural awareness and its classification. Our work combines architecture and furniture, interior and exterior, haute-couture and product design to create the world's best hotels and residential, lifestyle and retail experiences. We are also very commercial – we stick to our budgets and we refine as we go along. Our drawings are immaculate and the studio is full of talented young people, masterminded by Anouska Hempel herself and her senior architects.

Anouska Hempel by Marcus Binney, published by Thames & Hudson UK & Rizzoli USA.

In the design publishing coup of the year, if not the decade, Thames & Hudson UK and Rizzoli USA are delighted to have published the long-anticipated first monograph on Anouska Hempel. This volume, written by respected author and architectural critic Marcus Binney CBE, is both a celebration of her achievement and an intimate insight into her working practices. Hempel's vision and creative flair know no bounds and her interiors and landscapes are truly incomparable. One of the world's most celebrated designers, there really is no one else quite like her.

This astonishing book is divided into thirteen chapters, each highlighting one of her many stunning achievements. There is Beluga, the sleek, opulent Turkish Gulet; the luxurious interiors and perfectly manicured gardens of Cole Park, the quintessential English country house and the clean lines of the Grosvenor House Apartments in Mayfair. The iconic hotels, including the two Blakes, the Hempel itself and Warapuru in Brazil are also explored in-depth. Anouska Hempel Design is a truly international practice with projects completed or underway in the Americas, Europe, Africa, and the Middle and Far East and the book reflects the scope and scale of the work to date.

www.anouskahempeldesign.com

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