

Public and Private Sector Technology Leaders Join Forces in Pursuit of Federal IT Cost Transparency

Submitted by: Positive Marketing

Friday, 15 May 2015

Nonprofit Technology Business Management Council Establishes Advisory Commission Leveraging Corporate Best Practices to Inform Federal Standards

London, UK – May 14, 2015 – The Technology Business Management (TBM) Council (<http://tbmcouncil.org/>) is honored to announce the establishment of the Commission on IT Cost Opportunity, Strategy, and Transparency (IT COST) today. The IT COST Commission is an initiative assembled by the TBM Council, a global nonprofit organisation comprised of more than 1,600 IT professionals, and Federal agency CIOs. The Commission will define a set of recommendations and best practices for Federal departments and agencies to transparently measure and communicate their IT costs so that Federal CIOs are better equipped to govern their IT spending and support agency missions with limited resources.

The Federal government spends more than \$78 billion each year on technology and each agency uses its own standards to measure, benchmark, and communicate the value of its technology investments to its respective stakeholders. This lack of standardisation creates numerous challenges including complexities in budgeting, an inability to benchmark costs against other agencies or the private sector, and difficulties in identifying duplicated resources or underutilised assets.

The IT COST Commission was designed by the TBM Council to leverage private sector learnings by connecting leading commercial CIOs with a group of Federal CIOs. The Commission is comprised of three core groups of technology leaders working together towards the common goal of IT cost transparency. Participating commissioners include:

- Federal CIOs: Frank Baitman, CIO, Department of Health and Human Services; Richard McKinney, CIO, Department of Transportation; Sylvia Burns, CIO, Department of Interior; Steve Cooper, CIO, Department of Commerce; and Joyce Hunter, Acting CIO, Department of Agriculture.
- TBM Council Board of Directors: Larry Godec, CIO, First American; Rebecca Jacoby, CIO, Cisco; Tom Murphy, CIO, University of Pennsylvania; Ralph Loura, CIO, Enterprise Group, Hewlett Packard; Phuong Tram, CIO, DuPont; Mike Benson, CIO, DIRECTV; Don Duet, Co-Head of Technology, Goldman Sachs; and George Westerman, Research Scientist, MIT.
- Private Sector Partners: Sunny Gupta, CEO, Apptio; Doug Lane, CEO, Capgemini Government Solutions; Todd Lavieri, President, Americas, Information Services Group; and Ralph Kahn, Vice President of Federal, Tanium.

“The TBM Council was founded to provide IT leaders with the standards, education, and collaboration they needed to run IT more like a business. It is this mission that continues to drive us today and motivated our decision to establish the IT COST Commission. The Board of Directors and I are united in the belief that it’s our duty to support our counterparts in the Federal government,” said Todd Tucker, General Manager of the TBM Council. “We’re privileged to do this work and excited to get started.”

The first meeting of the IT COST Commission will take place in Washington, D.C. in Q3 of 2015. The result of this initiative will be a report planned for distribution in early 2016 outlining a series of recommendations for Federal CIOs, which will further efforts to:

- Aid in the implementation of the new Federal IT Acquisition Reform Act (FITARA) which gives Federal CIOs centralised control over the government's IT spending
- Reduce waste and increase efficiency of Federal sector IT spend
- Empower Federal CIOs to demonstrate the cost, quality, and value of their IT spend

"On the heels of the recently distributed draft recommendations for FITARA implementation, my Federal CIO counterparts and I are eager to support the work being done by the TBM Council," said McKinney. "We believe that the IT COST Commission can give the taxpayers a better return on their investment while simultaneously providing Congress and the Administration with better insight into the value provided by technology. It's a win-win."

"We realise that commercial and Federal CIOs approach technology cost accounting and management very differently," said Doug Lane, CEO of Capgemini Government Solutions. "However, there are key private sector learnings that can be applied to the Federal space that we believe will have a substantive, lasting impact on the way public sector CIOs manage and communicate the value of their technology investments."

The IT COST Commission work is privately funded by the TBM Council and participating partner organisations. For more information or to join the IT COST Commission, please visit www.TBMCouncil.org/ITCOST

About TBM Council

The Technology Business Management (TBM) Council is a nonprofit business entity focused on the development of a definitive framework for running technology organizations like a business. It is directed by an independent body of IT leaders from a diverse group of the world's most innovative companies like Cisco Systems, First American, Hewlett-Packard, Apptio, and more. The TBM Council's mission is to serve its members by delivering on key mandates of collaboration, standardization, and education. To learn more about the TBM Council, visit: www.tbmcouncil.org.

MEDIA CONTACT

Florie Lhuillier
Positive Marketing
flhuillier@positivemarketing.com
0203 637 0648