

There are failsafe ways to avoid holiday rental scams this summer says Snaptrip CEO

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In light of the report on Good Morning Britain today, Snaptrip (<http://www.snaptrip.com>), the largest site for UK holiday rentals says that they make sure that there is no way for customers to be conned this summer by phoning all holiday makers to confirm their booking.

Snaptrip launched 12 months ago and has over 28,000 properties available to rent in the UK and Ireland. CEO Matt Fox ensured that they implemented failsafe measures to ensure that their customers are never put at risk and says that by simply phoning the property owner and confirming a booking this way rather than by email removes the risk when combined with other security measures.

"We've taken the measure to only list properties that have been personally vetted and verified by a property management company - therefore we partner with trusted brands such as Cottages4you and Blue Chip Holidays. In addition to this, we contact all renters by phone once they've made an enquiry through the site. All payments are taken by phone so a customer never parts with any money until they've spoken to someone" says Matt Fox.

An important part of their site functionality is to ensure that email communications could not be intercepted and fake listings couldn't be posted - the two main ways that holidaymakers are duped into parting with cash which goes to fraudsters.

By manually listing all properties on the site (which are from the portfolios of partners such as Cottages4you) and not allowing access to the site for third parties, risks are removed. By contacting each holidaymaker who enquires about a trip by phone, the customer has peace of mind and only pays for their rental having spoken to Snaptrip personally. In addition, the owner has reassurance that none of their income is lost to criminals.

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