

# Colocation Competition in Europe's Data Centres steps up in Q1 2015

Submitted by: BroadGroup

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London, 25 May 2015 – The new Colocation Markets Quarterly (<http://www.broad-group.com/reports/cmq>) (CMQ) study researched by BroadGroup (<http://www.broad-group.com>) covering Q1 of 2015 reveals that London has in contrast to the other three Tier 1 cities, bucked the trend in terms of supply of colocation by power and space.

Where Amsterdam and Frankfurt are experiencing strong demand and growth at present, over-capacity remains present in the London / M25 market. Paris is presently static although demand is evident at regional level.

Overall Amsterdam, Frankfurt and Paris have witnessed declines in space and MW power availability.

Frankfurt has also been bolstered by the news that Interxion is to build a new data centre on its Frankfurt campus with a capex of around €92 million and the first two phases are scheduled to open in the first half of 2016. A large number of other developments are highlighted in CMQ.

“As a source of granular, detailed analysis of market developments in Europe's four Tier 1 cities, CMQ is increasingly assuming authority in the market,” commented Steve Wallage, managing director of BroadGroup Consulting (<http://www.broad-group.com/consulting>).

“We have seen a level of caution evident in the market this past quarter due to M&A and associated uncertainty around the market. However growth in demand from global Internet and cloud providers is still creating some buoyancy.”

CMQ this quarter covers 41 data centre deals or developments, 31 cloud developments and 20 data centre connectivity deals across the four Tier 1 cities.

The quarterly study also tracks both wholesale and retail data centre pricing and provides a comparative analysis, demand drivers, and the key trends across verticals.

An analysis based on market intelligence gathered by BroadGroup Consulting also provides the key reasons that deals were lost or won and the primary factors involved in each decision. The past quarter reveals how for example the quality of data centres and their location has markedly increased.

CMQ (<http://www.broad-group.com/reports/cmq>) is available by annual subscription from BroadGroup. Both Steve Wallage and CMQ author Marion Howard-Healy will be speaking on these issues at Datacloud Europe (<http://www.datacloudcongress.com>) taking place next week.

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