

Absolute Digital Media Shortlisted for RAR Digital Awards 2015

Submitted by: Absolute Digital Media

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Yet again the online marketing professionals at Absolute Digital Media are proud to be shortlisted for the second instalment of the RAR Digital Awards. This year, the company have been shortlisted in the Client Services and Analytics categories.

The RAR Digital Awards aims to reward agencies that deliver outstanding results to their clients. The finalists and winners are chosen based on client satisfaction and recommendations. Covering an extensive range of disciplines, the RAR Digital Awards will offer rewards in e-commerce, mobile, social, e-crm, development and many more. Focusing on a number of different criteria, the awards are looking to celebrate companies delivering effectiveness, strategic thinking, value for money and high quality client service.

The Absolute Digital Media team were honoured to win an award for the Search category last year and are hoping to do just as well this year. CEO, Ben Austin, commented on the shortlisting: "It was fantastic to receive recognition for our achievements in search at last year's awards and we are very excited to be invited back in 2015. The fact that we have been shortlisted in two categories this year is particularly exciting. We are committed to delivering excellent products to our clients, and it's good to know that our work is making a difference."

Absolute Digital Media (<http://www.absolutedigitalmedia.com/>) is a full service fully integrated digital marketing agency, specialising in a range of services including SEO, PPC, social media engagement, content marketing and web design. Fusing market intelligence with creativity, their aim is to deliver digital campaigns that encourage engagement, focusing on clients' unique selling points, seeking out which channels are most effective to communicate them and making sure that they reach the right people at the right time.

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