

EMLYON Business School – after 30 years still the most innovative entrepreneurial ecosystem in France

Submitted by: BlueSky Education

Monday, 13 July 2015

With 30 years of expertise in entrepreneurship, EMLYON remains the most entrepreneurial business school campus in France.

Through a range of training, support and research facilities devoted to entrepreneurship and growth, EMLYON:

- Helps over 300 students, creators of start-ups and ‘intrapreneurs’ with the process of acceleration and incubation every year.
- Will continue to innovate in the field of entrepreneurship through its new “Entrepreneurship & Growth” cluster of excellence.
- Has developed an entrepreneurial Incubator due to go global with the creation of an international network in 2016.

Project leaders, students and entrepreneurs use the school’s facilities throughout their project’s development stages. The specialised entrepreneurship training programmes based on ‘action learning’ cater for one hundred students per year. And all programmes are structured using ‘design thinking’ and ‘lean start up’ methods.

The pre-incubation programmes cater for approximately 110 participants and project leaders each year.

The EMLYON incubator supports between 60 and 70 entrepreneurs per year, between the various ‘Boost’ programmes, project accelerators and individual personalised mentoring schemes.

In terms of further education, EMLYON offers a series of services and facilities to support innovation and growth for SMEs, mid-caps and major corporations as well as for the BPI France SME accelerator.

The next step: EMLYON is launching its “Entrepreneurship & Growth” cluster of excellence. This is the research centre of EMLYON’s entrepreneurial eco-system.

Michel Coster, the cluster’s director, says: “The objective of this cluster is to create a centre of excellence on a global scale in the field of innovation, entrepreneurship and growth. The synergies between research, programmes, incubators and companies -all components of EMLYON’s entrepreneurial eco-system- will be significantly reinforced.”

In the context of EMLYON’s globalisation strategy, the creation of an international incubator network is also underway in Morocco, China and North America.

And after a year of accelerator programmes aimed at the digital sector, the incubator will set up new Boost accelerator programmes designed for cutting-edge medical technologies.

Bernard Belletante, Dean of EMLYON added: “There is no doubt today that entrepreneurs make a vital

contribution to their country's economic vitality and capacity for innovation. Our schools also play a key role in developing entrepreneurship. While EMLYON was a pioneer when it created its Entrepreneurs Centre in 1984 -which helped to created 13,000 companies-, we aim to go even further by providing future entrepreneurs with a global strategy right from the creation phase.”

ENDS

For more information or to speak to Bernard Belletante, please contact Alexandra Dobocan at alexandra@bluesky-pr.com or call +44 (0)1582 790 709