

# CAST ENABLES GREATER ANALYSIS, MEASUREMENT OF ENTERPRISE MOBILE APPLICATIONS WITH INTRODUCTION OF AIP VERSION 8.0

Submitted by: CAST

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Simpler, more powerful architecture delivers highest application quality, reliability, security in a mobile-driven economy; compliance with CISQ standards

NEW YORK, September 15, 2015 – Starting today, enterprises that deploy mobile applications have a new, more powerful capability at their disposal, enabling them to improve the quality of their code and minimize software risk. It extends a tool that Global 2000 companies have been using for years to ensure that their existing applications are as robust and secure as possible.

CAST ([www.castsoftware.com](http://www.castsoftware.com)) ([www.castsoftware.com](http://www.castsoftware.com)), a world leader in software analytics (<http://www.castsoftware.com/glossary/code-analysis>) and measurement, today introduced version 8.0 of its Application Intelligence Platform™ (AIP), responding to the growing need of companies worldwide for a solution to help them deliver mobile applications that are reliable and robust enough to meet the constantly evolving needs of businesses and their customers.

In addition, AIP 8.0 helps companies comply with standards developed by the Consortium for IT Software Quality (CISQ). These standards cover areas such as reliability, security, performance efficiency, and maintainability, and are developed by detecting and counting violations of good architectural and coding practice in the source code.

“Software drives business execution -- as development velocity and complexity become more challenging than ever, the foundational quality of mobile, desktop and other applications is critical,” said Melinda Ballou, program director for IDC’s Application Life-Cycle Management & Executive Strategies research. “CAST’s approach of measuring and analyzing applications has a proven track record of enabling visibility to increase software reliability and effectiveness. AIP 8.0 extends these capabilities to mobile applications, which are the gateway to competitive position and the interface to customers and prospects for most companies increasingly,” she added.

A recent IDC report (IDC, Mobile Application Services: 2014 U.S. Customer Strategies, February 2014) indicated that 94 percent of all companies surveyed have either already implemented a mobile application strategy, or are in the process of doing so, making the need for quantifiably measuring companies’ applications more vital than ever. AIP 8.0 does just that, determining the functional size, efficiency, complexity, changeability, and more for both mobile and desktop applications.

In addition, the new version also features a simplified digital dashboard, CAST’s Application Engineering Dashboard™ (<http://www.castsoftware.com/products/application-analytics-dashboard>), that enables a full range of users, from executives and line-of-business managers to engineers and others, to quickly pinpoint the source of potential problems in an application’s source code, so that they can be remedied in a fraction of the time previously required.

In addition, CAST enables applications to be measured against Appmarq™, the industry’s most extensive application quality benchmarking repository. With almost 2,000 applications and more than two billion

lines of code, Appmarq helps organizations manage their application development and maintenance to reach both operational and business goals.

“Digital transformation is driving many of our IT customers to change their development models and architectures to satisfy the agility demands of their business stakeholders,” said Olivier Bonsignour, EVP Product Development at CAST. “In AIP version 8.0, we have completely redesigned the analytics-to-investigation workflow, built out our mobile technology support, and enhanced our deployment automation to meet the needs of the most modern, digital-driven IT environments.”

More information about CAST AIP 8.0 is available at <http://www.castsoftware.com>.

#### About CAST

CAST (Euronext: CAS) is the world leader in software analysis and measurement, with unique technology that introduces fact-based transparency into application development and sourcing, transforming it into a management discipline. More than 250 companies across all industry sectors globally, one-third of them listed on the Global 2000, rely on CAST to prevent business disruption while reducing their hard IT costs and software risk. CAST is an integral part of software delivery and maintenance at the world's leading IT service providers. Founded in 1990, CAST serves IT-intensive enterprises worldwide with offices in North America, Europe and India.

For more information about CAST:

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