

Startup Powered by DREAMS Turns Social Media on its Head with the Release of dreamr on iOS

Submitted by: dreamr LLC

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Users can create an account, post their dream and start making meaningful connections within minutes.

LAS VEGAS, NV — October 20, 2015 — “My dream is..” Can you finish that sentence? Then you are ready to post your dream and start building a new network of positive, like minded people who support your dream or can potentially help you achieve it. This is all possible via Dream Connect, the dreamr™ feature that compiles the dreams of users on the network and displays them beautifully in an immersive connect or swipe video experience. Dream Connect is nicely nestled at the core of this revolutionary social platform that includes a private messenger, live newsfeed, blog style posting and beautiful user profiles.

“When you hear the words “I have a dream,” who comes to mind?” asks CEO Chris Adams. “Big dreams and the people who pursue them can shift the culture, move it forward. We as a society need to encourage that kind of behavior more, no dream is too big or too small. It’s time to individually and collectively dream of a better future and strive towards achieving it together.”

dreamr creates a shift in the social landscape by changing HOW and WHY people connect. This resonates through the core of dreamr’s purpose and is actualized in Dream Connect. This innovative feature takes all dream posts, which are video declarations, and turns them into interactive cards. Below the videos are options to connect or follow, and see the user profile. A familiar swipe left takes you to the next dream and the experience can be brought to full screen with one touch.

dreamr is a Revolutionary Social Experience. The standalone social platform includes customizable user profiles, newsfeed, a private messenger and blog style posting. Users can post almost any type of content: thoughts, photos/videos, links, and most importantly dreams. Dream posts consist of a video with a 17s time limit that can be uploaded or recorded within the app, a text field as well as location and hashtags. Messaging capability is only open between approved connections. Dreamr provides a safe, supportive space for people to declare their dreams — hate, judgment and negativity are strictly prohibited and user policed through the “Report a Nightmare” feature and the ability for users to flag posts for staff review. Content adhering to those guidelines will never be restricted.

To ensure dreamr maintains positive energy and momentum for its user base, access is currently by invitation only. Invitations can be requested at dreamrapp.com (<http://dreamrapp.com>) by entering an email address.

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Additional info

<http://dreamrapp.com>

dreamr on The App Store (<https://appsto.re/us/IN0d9.i>)

Invite code (when registering): MEDIA

dreamr is a Las Vegas based tech startup that revolutionized social media in September 2015 with the invitation only release of the dreamr application on iOS.

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