

Launch of exciting new Live Speed Funding initiative

Submitted by: Kaboom Consulting

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London's top new boutique business consulting firm, Kaboom Consulting (<http://www.kaboomconsulting.co.uk>) is hosting the first in what will be a regular series of "Live Speed funding" events, hosted at Library, the trendy new members' only club in Covent Garden. A cash investment in excess of £500,000 is anticipated.

The first event takes place this evening October 29 at 7.30 PM at The Library Club, (<http://www.lib-rary.com/>) 112 St Martin's Lane, London WC2N 4BD.

The events will feature Kaboom Consulting's own mix of live crowd-funding and instantaneous investment matchmaking.

Hosted by Jane Houghton, former Director of Engagement for the British Venture Capital Association, the chosen companies will have 5-10 minutes each to convince the judges and crowd, composed of London's top young professionals and members of the financial community as well as representatives from incubators, such as the Open Data Institute and London City Incubator, why their ideas, inventions and operations are deserving of funding for growth and expansion.

Should the judges agree, they will proceed to further discussions in a cordoned-off top-floor boardroom, after which they will be connected with interested members of the audience, through exchange of e-mail and telephone contacts.

The first event will feature pitches from four entrepreneurs from mid-sized tech start-ups:

David Hume for DisciplineXGames, (<https://www.disciplinexgames.com/>) which is a white-label 'behaviour tournament platform' that helps users who want to enhance self-control design their own target behaviour challenges and compete against friends and family to see who maintains the agreed target behaviour for the longest period.

Rishabh Arora at Energy Wiser (<https://energywiser.co.uk>) that not only helps people switch to the cheapest tariff but they alert you when it's time to switch again - helping you stay on the cheapest tariff, for life.

Bruce Hurd from Flyezee (<http://flyezee.com>) an Internet platform that compares domestic flights to help customers find the best deal for their chosen destination.

Erika Brodnock from the not-for-profit company Karisma Kidz (<http://karismakidz.co.uk>) is an integrated platform that helps children develop emotional intelligence. The organisation enhances social and emotional learning for young children through gamification and provides feedback to the whole family, linking seamlessly with toys, activities and rewards in the 'real' world.

Judges for the first events include:

Bolaji Sofoluwe, a co-founder of the Enterprise, Training & Knowledge Group at ETK Group, (<http://www.etkgroup.co.uk>) who has helped to develop 200+ Africa-based small businesses.

Guy Ward Thomas from DN Capital (<http://dncapital.com>) a tenured financial analyst and former start-up consultant for Rocket Internet.

Daniel Priestley, Entrevo Founder (<http://www.entrevo.com>) who, by the age of 25, had established a multi-million dollar event marketing and management business. He runs a 9 month growth acceleration programme that has so far helped 500+ small enterprises across the globe develop their businesses.

Julie Choo, Founder of Stratability (<http://www.stratability.co>) is a board advisor, mentor and investor to several start ups in Fintech, strategic advisor to the C-level and MDs at many big banks as well as family offices with their business models and M&A deals. She has 15 years' experience in financial services and technology, and more recently became a techpreneur with her talent-tech AI based platform aim at disrupting the recruitment industry.

Pete Craig is a start-up entrepreneur, investor and digital growth and marketing consultant, with over 20 years' experience in C level Operations. He has a deep understanding of the digital space, and is co-founder of Shuttle Ventures, (<http://shuttle.ventures>) a leading edge tech development agency, Kubera Management, a bespoke business consultancy and Funded City, a real estate specific investment and lending platform.

"I'm impressed by the ethos of Kaboom Consulting and that it is set up to become a one stop shop for entrepreneurs to gain funding and guidance," said Neil Westwood, founder of Magic Whiteboard, (<http://www.magicwhiteboard.co.uk>) one of Dragons' Den's greatest success stories. "Small businesses that employ apprentices are the lifeblood of the economy and investment allows firms to scale up and take on employees."

To complement the main program, Library will give all guests free customized Kaboom! Cocktails. Second-round drinks will also be on-the-house, so to speak, provided by Cake App, which allows for customers to electronically split bills and open and pay out tabs at their favourite venues through its on-line application. DJ David Beiger will keep the music spinning before, during and after the main program, when he will be joined by live bands and performers from Kaboom's ancillary talent agency, Kaboom Talent. Also, Library will be raffling off free memberships and offering all guests discounted Kaboom! Memberships.

QEL Events (<http://www.qelevents.com>) is an event management and corporate hospitality boutique company, working with corporations and high net worth clients in the United Kingdom, United Arab Emirates and Monaco. They are offering 10 memberships to their club plus 10 complimentary VIP tickets to their Corporate Boot Camp Conference in 2016.

Finally, VIP Concierge service Concierge Circle will give away a £500 VIP make-over by London's top stylists and designers.

Kaboom Consulting opened this year in London to provide bespoke, broad-based consulting services to

companies of all shapes and sizes across industries, operating under the tagline “Live your passion and leave the rest to us.”

Its four founders include Matthew Goldstein, a Columbia University graduate and Fulbright Scholar whose global career has included opening, within emerging markets, major media and tech brands including Bloomberg, Fox, Viacom (MTV and Nickelodeon), and NAVTEQ.

In 2013, he participated in a Harvard and MIT-affiliated think tank for entrepreneurs and innovators, where he met Dr Ben Calderhead, another Kaboom co-founder, whose career in mathematics at London’s Imperial College honed him for the role he now provides at Kaboom, specializing in the quantitative analysis and optimization of business processes, as well as developing successful algorithms for hedge fund clients.

His brother, co-founder Adam Calderhead, is a specialist in change management, who came to Kaboom after spending a decade working for larger consulting firms like Accenture and Clarysis. The fourth co-founder, Patrick Rea, is an expert in social networking, who raised seed money for and developed the London Body Transformation Academy and Influential Gentlemen’s Club and serves as the company’s unofficial “man about town.”

Future Kaboom Speedfunding events are to be themed around various types of companies, such as those in biotech, renewable energy, retail, social impact, communications, financial and other industries.

The events is by invitation only. To request to be registered, please send your name, email and a short bio to speedfunding@kaboomconsulting.co.uk.

Links:

Kaboom Consulting: <http://www.kaboomconsulting.co.uk/>

The Library Club: <http://www.lib-rary.com/>

DisciplineXGames: <https://www.disciplinexgames.com/>

Energywiser <https://energywiser.co.uk/>

Flyezee <http://flyezee.com/>

Karisma Kidz <http://karismakidz.co.uk/>

Kaboom Consulting, 8 Campbell Walk, London, UK N1 0UT

Tel: +44(0)7748042185

Ends

Issued on behalf of Kaboom Consulting.

Journalists and photographers are welcome to attend the event.

For further information please contact Tina Fotherby at Famous Publicity on 07703 409 622, email

tina@famouspublicity.com or George Murdoch on 07834 643 977, email george@famouspublicity.com.

About Kaboom Consulting:

Live Your Passion. Leave the Rest to Kaboom.

Kaboom is a broad-based business consulting firm that aims to help its clients live out their passions, leaving the rest to them. They provide generalised consulting and fundraising services in addition to very specialised services, including Start Up-specific Acceleration and Incubation, Quantitative Analysis and Optimisation of Business Processes - as carried out by top mathematicians and statisticians - Localisation services aimed at helping foreign companies and individuals expand into the UK and vice versa and Change Management Services.

Kaboom Consulting can provide everything to grow your business, from initial seed financing to negotiation of exit strategy, and all that lies in between. Whether your business necessitates a more hands-on, grass roots approach, marketing magic, or more sophisticated third party evaluation and consulting, Kaboom will give you all the ammunition you need to explode into the marketplace.